

Knowledge Discovery and Data Mining I  
 WS 2018/19

Exercise 3: Privacy, Frequent Itemset Mining

Exercise 3-1 Privacy

Given the following table

Key	Quasi-Identifier			Sensitive	
	Name	Sex	Age	Zip	Disease
	Alice	F	24	10000	Heart Disease
	Bob	M	22	10000	Lung Cancer
	Charlotte	F	24	10000	Breast Cancer
	Dave	M	22	10000	Lung Cancer
	Emma	F	20	10000	Heart Disease
	Francis	M	20	10000	Heart Disease
	Garry	M	22	10000	Lung Cancer
	Harry	M	20	10000	Heart Disease
	Iris	F	21	10001	Flu
	John	F	21	10001	Flu
	Kendra	F	20	10000	Heart Disease
	Lisa	F	20	10000	Lung Cancer

(a)  $k$ -Anonymity:

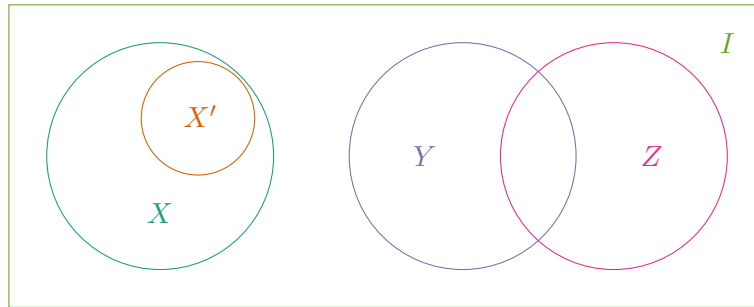
- (i) Determine the largest  $k$  such that the table is  $k$ -anonym. Explain which rows contradict the  $(k + 1)$ -anonymity.
- (ii) You may now use suppression on the columns. Assume that by removing one digit from *Age* or *Zip*, or suppressing the *Sex* attribute, you lose one "value". What is the minimal value loss required to achieve 5-anonymity?

(b) Distinct  $l$ -Diversity

- (i) What is one shortcoming of  $k$ -anonymity compared to  $l$ -diversity? Which attack exploits this weakness?
- (ii) Given that a dataset is  $k$ -anonymous, but not  $(k + 1)$ -anonymous. What implications does this have on the distinct  $l$ -diversity of the dataset? Give a lower and upper bound for  $l$ .
- (iii) Knowing only the distribution of the sensitive attribute values; What bounds can you derive for  $l$  in distinct  $l$ -diversity?
- (iv) What is the largest  $l$  such that the above mentioned dataset is distinct  $l$ -diverse?
- (v) Assume suppressing the last digit of the *Zip* column and generalising *Age* to  $\{(-\infty, 22], (22, +\infty)\}$ . For what value of  $l$  can distinct  $l$ -diversity now be guaranteed.

**Exercise 3-2 Apriori Principle**

The apriori principle can be used to prune candidates for frequent itemsets and association rules. Let  $I$  be the set of all items. You can use the following Venn diagram as help to understand the subset relations in the following tasks.



Give proofs or counterexamples for the following claims:

- (a) Let  $X \subseteq I$  be an arbitrary itemset. Then,  $supp(X') \geq supp(X)$  holds for any non-empty subset  $\emptyset \subset X' \subseteq X$ .
- (b) Let  $Y, Z \subseteq I$  be arbitrary itemsets with  $|Y| > |Z|$ . Then,  $supp(Y) \leq supp(Z)$ .
- (c) Let  $X \subseteq I$  be a frequent itemset. Then, every non-empty subset  $\emptyset \subset X' \subseteq X$  must also be frequent.
- (d) Let  $X \Rightarrow Y$  be not strong. Then, for all  $Z \subseteq I$  holds  $X \Rightarrow (Y \cup Z)$  not strong.
- (e) Let  $X \Rightarrow Y$  be not strong. Then, for all  $X' \subseteq X$  holds  $(X \setminus X') \Rightarrow (Y \cup X')$  not strong.

**Exercise 3-3 Apriori Algorithm**

Given a set of items  $\{a, b, c, d, e, f, g, h\}$  and a set of transactions  $T$  according to the following table

TID	Items
1	ag
2	bcg
3	eg
4	dg
5	dfg
6	dg
7	ag
8	ag
9	ae
10	ag
11	afh
12	af
13	ade
14	dfg

- (a) Using the Apriori algorithm, compute all frequent itemsets for  $minSup = 0.1$  (i.e. 2 transactions are needed for an itemset to be frequent).
- (b) Which of the found frequent itemsets are closed/maximal? Is there a dependency between those two concepts?