

Practical Big Data Science

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Agenda

Organisation

Goals

Schedule

Topics

Gitlab Introduction

Group Assignment

Organisation

Lab Organisation

- ▶ Offered as part of *ZD.B Innovation Lab Big Data Science*¹, coordinated by the chairs of
 - ▶ Prof. Dr. Thomas Seidl²
 - ▶ Prof. Dr. Bernd Bischl³
 - ▶ Prof. Dr. Dieter Kranzlmüller⁴
- ▶ Hosted alternately at the chairs of *Prof. Seidl (summer term)* and *Prof. Bischl (winter term)*
- ▶ Open to Master students in Informatics and Statistics programmes
- ▶ Technical infrastructure for the lab is provided and maintained by the chair of Prof. Kranzlmüller and the Leibniz-Rechenzentrum (LRZ)

¹<https://zentrum-digitalisierung.bayern/massnahmen-alt/innovationslabore-fuer-studierende/>

²<http://www.dbs.ifi.lmu.de>

³<http://www.compstat.statistik.uni-muenchen.de/>

⁴<http://www.nm.ifi.lmu.de>

Lab Organisation

Supervisors

Name	Mail	Room
Max Berrendorf	berrendorf@dbi.lmu.de	F110
Felix Borutta	borutta@dbi.lmu.de	156
Evgeniy Faerman	faerman@dbi.lmu.de	F109
Dave Chen	davech2y@outlook.com	
Robert Müller	robert.mueller@campus.lmu.de	

Website

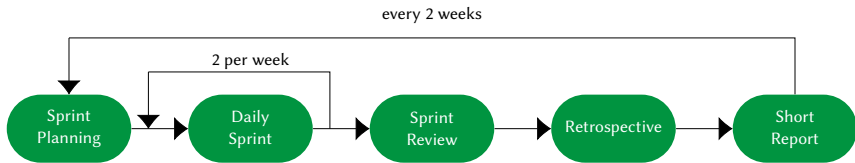
- ▶ http://www.dbi.lmu.de/cms/studium_lehre/lehre_master/pbds18/index.html
- ▶ Time schedule and material
- ▶ Check regularly for updates and announcements

Lab Organisation

Process

- ▶ We assign students to groups of 5-6 students
- ▶ Each group can specify preferences for 5 different topics
- ▶ We assign the groups to the topics

Lab Organisation



Process

- ▶ Each group will work on its topic following an agile scrum-like process
- ▶ The lab is divided into sprints
- ▶ At the end of each sprint groups report about last sprint and plans for the next
- ▶ During the last plenum session, all groups will present their results and provide a demonstration of their developed systems

Infrastructure

Project Management



Compute Cloud



Room

- ▶ Room U 151, Thursday, 14:00 - 18:00, exclusive usage
- ▶ The room is equipped with CIP-terminals, beamers and whiteboards

Goals

Lab Goals

What will you do in this lab?

- ▶ *Literature study* and familiarization with an active research direction in data science and related approaches
- ▶ *Implementation* of state-of-the-art approaches in TensorFlow
- ▶ *Application* of these approaches to a use case on real data
- ▶ *Evaluation* of the approaches w.r.t.
 - ▶ Result quality
 - ▶ Efficiency
 - ▶ Scalability

Lab Goals

What will you learn?

- ▶ Hands-on experience with a Data Science topic:
 - ▶ Familiarization with a research direction
 - ▶ Application of the Data Science process
- ▶ In-depth experience with machine learning platform TensorFlow
- ▶ Working with a cloud computing system: OpenNebula
- ▶ Agile development in a team using Scrum: GitLab

Lab Goals

Successful Participation

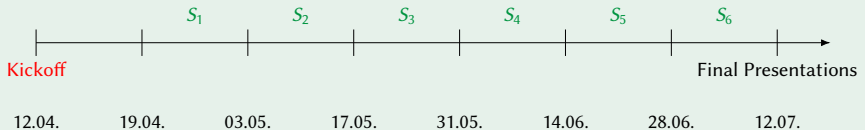
In order to successfully complete the lab, you have to

- ▶ Attend all meetings
- ▶ Contribute *actively* in your group – Guideline: 25h/week
- ▶ Implement the backlog items specified by your topic according to their respective definitions of done
- ▶ Maintain your group documentation and provide regular reports
- ▶ Present your final results and your developed system
- ▶ Participate in the discussions of other presentations

Schedule

Time Schedule

Fixed Dates



Times

- ▶ Thur., 14:00-16:00: Scrum Meetings
- ▶ Thur., 16:00-18:00: Plenum Session
- ▶ Stand-up meetings on appointment with your supervisor

Topics

Conditions for Industry Projects

Company

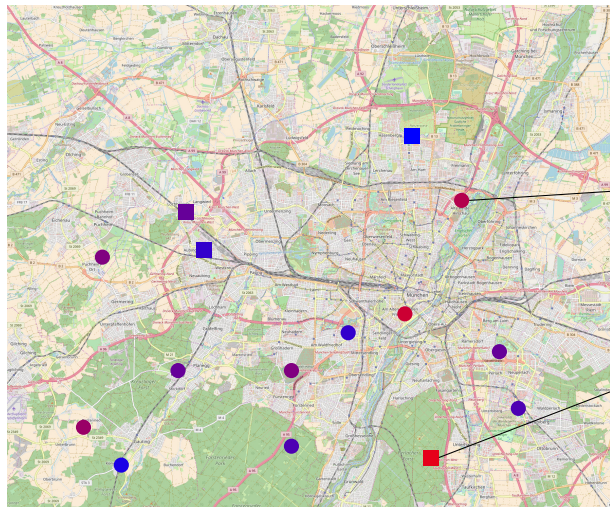
- ▶ Signs contract with the university
- ▶ Pays for the project *execution* first
- ▶ Optionally acquires rights of use (exclusive or non-exclusive)

Students

- ▶ Sign contract with the university
- ▶ If necessary sign NDA (and take it seriously)
- ▶ Execute project
- ▶ Get money *if* the company acquires rights of use
 - ▶ x € for the team for non-exclusive rights of use
 - ▶ y € for the team for exclusive rights of use

1. Company X (industry)

Spatio-temporal signal interpolation



Historic Only

Historic + Future

Spatio-temporal signal interpolation

Problem

- ▶ Measure stations spatially distributed
- ▶ Input:
 - ▶ Historic data for each station
 - ▶ Future prediction for few stations
- ▶ Output: Predictions for all other stations

What will you learn

- ▶ Work on real-life project
- ▶ Experience with state-of-the-art Deep Learning methods:
 - ▶ Recurrent networks
 - ▶ Graph Neural Networks (Attention)
 - ▶ Integration of different information sources

2. Harman (industry)

Active Learning for Object Detection (industry)

Street Scenes Data

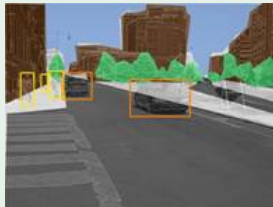


Image Source: <http://cbcl.mit.edu/software-datasets/streetscenes/>

Active Learning for Object Detection (industry)

Basic Idea: Creating a support system for labeling

- ▶ Data: Street scenes images
- ▶ Problem: The set of labels is going to be very sparse
- ▶ Goal: Integrating user expertise into semi-automated labeling process
- ▶ Active Learning approaches to solve two problems
 1. Object Detection
 2. Object Labeling
- ▶ Tasks:
 - ▶ Identification and Implementation of suitable algorithms
 - ▶ Join two active learning steps within one framework
 - ▶ Integration into existing UI
- ▶ Profit: Learn fundamental AI concepts that are already established in the area of ML

3. Movie Rating Prediction

Movie Rating Prediction

Task

- ▶ Predict the average IMDb rating for new movies based on meta data (e.g., actors, directors, posters, ...)
- ▶ As data sources, you may use all freely available resources (e.g., IMDb, Wikipedia, OMDb, ...)

Goal

- ▶ Develop a website where the user can input meta information concerning a specific movie
- ▶ AI backend should provide an accurate prediction of the average IMDb rating

Movie Rating Prediction

Challenges

- ▶ Heterogeneous data sources
- ▶ Cope with missing meta-data

Profit

- ▶ Choose data sources by yourself
- ▶ Evaluate ML algorithms w.r.t. to heterogeneous data sources
- ▶ Find out if a new movie is worth watching

4. Air pollution prediction (KDD CUP of Fresh Air)

Air pollution prediction

Task

- ▶ Predict air pollutants concentration for future
- ▶ Data: historical pollution and weather data from different sources
 - ▶ 35 stations in Beijing and 13 in London
 - ▶ Data from KDD Cup 2018

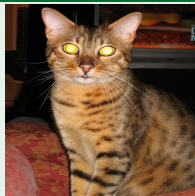
Goal

- ▶ Develop a system for air pollutant prediction
- ▶ Include additional information (e.g. distance between stations, etc.)

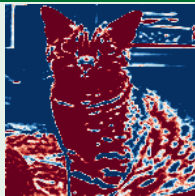
5. Explainable AI

Explainable AI for CNNs

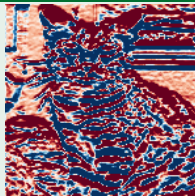
Inception Activations⁵



Image



"Colour"



"Texture"



"Shape"

⁵3rd Layer, Inception v3

Explainable AI for CNNs

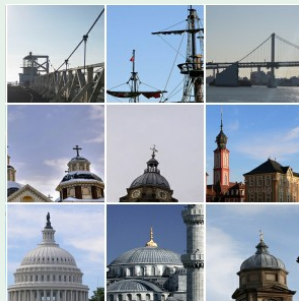
Goal

Open black-box of CNNs

Activation Maximisation



Data Space



Data Set

Image Source: <https://distill.pub/2017/feature-visualization>

Explainable AI for CNNs

Task

- ▶ Explorative Analysis of CNN activations for full Imagenet

Goal

- ▶ Determine role of neurons ("Explanation by Example")
- ▶ Identify important neurons
- ▶ Similarity Search based upon different Feature Representations

Explainable AI for CNNs

Challenges

- ▶ Huge data (for 1.2M images approx. 16 TiB raw data)
- ▶ Many possible queries (top- k retrieval, correlations, clustering, ...)
- ▶ For explorative analysis: near realtime processing

Profit

- ▶ Develop a system for big data analysis (backend + frontend)
- ▶ Deepen understanding of the inner workings of CNN
- ▶ Improve CNN structure?

Gitlab Introduction

Gitlab Introduction

GitLab

- ▶ <https://gitlab.lrz.de>
- ▶ Sign in with LRZ-ID⁶
- ▶ How to create a group?
- ▶ How to create a project?
- ▶ Issues & Milestones

⁶ The LRZ-ID can be found at <https://www.portal.uni-muenchen.de/benutzerkonto/index.html>

Group Assignment

Group Assignment

(removed for privacy reasons)

Homework

Homework (until tomorrow)

- ▶ Get together with your group
- ▶ Decide for a group name 1h
- ▶ Decide on a ranking for the topics with your group 1h
 - ▶ Send us an e-mail until Friday, 13.04., 15:00
 - ▶ We will match the groups to the topics based upon this rankings
- ▶ In LRZ-Gitlab⁷ 1h
 - ▶ Create a group named as your group; invite all three supervisors and both Hiwis.
 - ▶ Create a project within this group
 - ▶ (More information about Gitlab later)

⁷<https://gitlab.lrz.de/>

Homework

Homework (until next week)

Get familiar with:

- ▶ Python
- ▶ numpy
- ▶ TensorFlow
- ▶ OpenNebula
- ▶ Git
- ▶ Scrum
- ▶ GitLab Issues/Milestones

22h

Useful References

Related Lectures

- ▶ Knowledge Discovery in Databases I (KDD I)
- ▶ Knowledge Discovery in Databases II (KDD 2)
- ▶ Big Data Management and Analytics
- ▶ Machine Learning

OpenNebula

- ▶ Info LRZ
- ▶ Tutorials

Useful References

TensorFlow

- ▶ [Get Started With TensorFlow](#)

Git

- ▶ [Basics](#)
- ▶ [Branching](#)
- ▶ [Feature/Development/Master Branch \(by Atlassian\)](#)

Useful References

GitLab

- ▶ LRZ GitLab
- ▶ Workflow Overview

SCRUM

- ▶ Scrum Overview (Atlassian)