

Data Mining  
Tutorial

E. Schubert,  
A. Zimek

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# Data Mining Tutorial

## Clusteranalyse – Teil III

Erich Schubert, Arthur Zimek

Ludwig-Maximilians-Universität München

2015-05-27 — KDD Übung

Wiederholung:

Shared-Nearest-Neighbors-Ähnlichkeit:

$$SNN_5(o, p) := |NN(o, 5) \cap NN(p, 5)|$$

Keine Distanz, sondern eine Ähnlichkeitsfunktion!

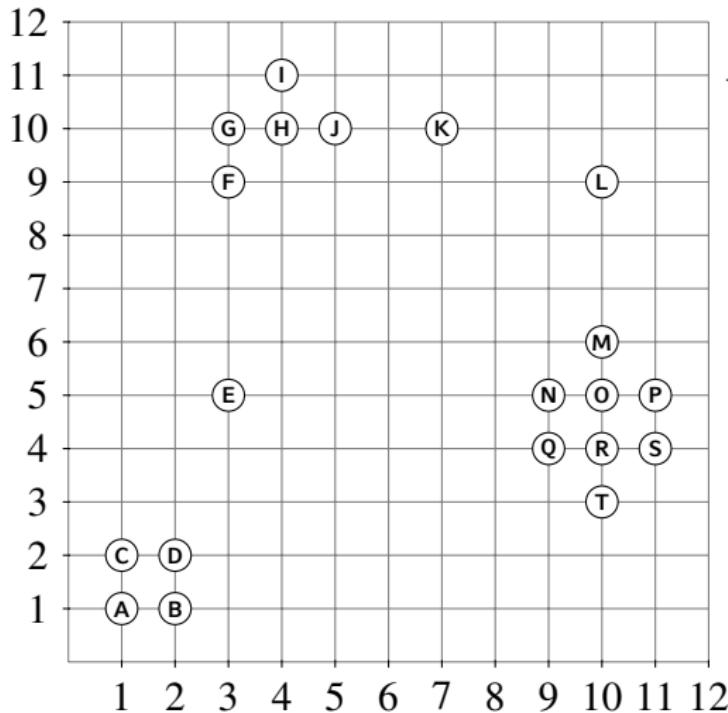
## SNN Ähnlichkeit

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Nachbarschaften:

$p$	$NN(p, 5)$
M	
O	
R	
T	

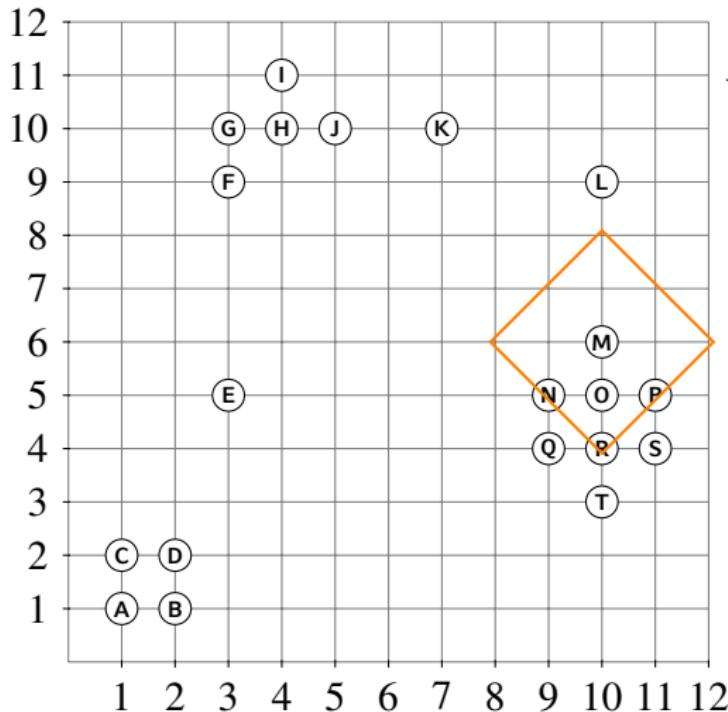
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M	M N O P R
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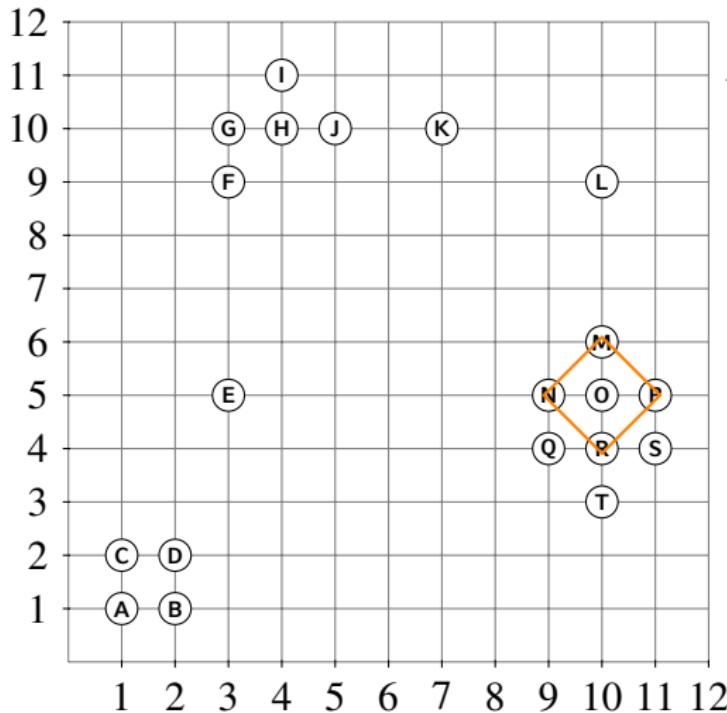
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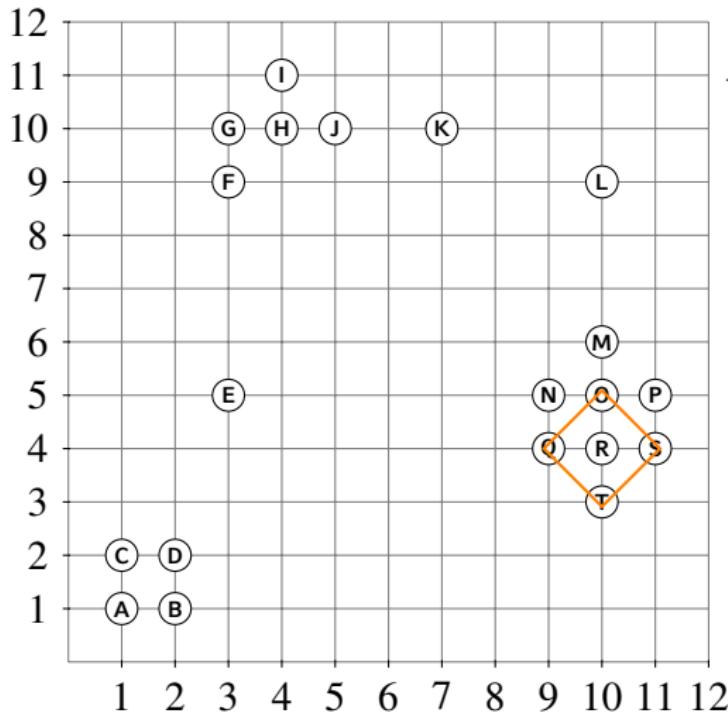
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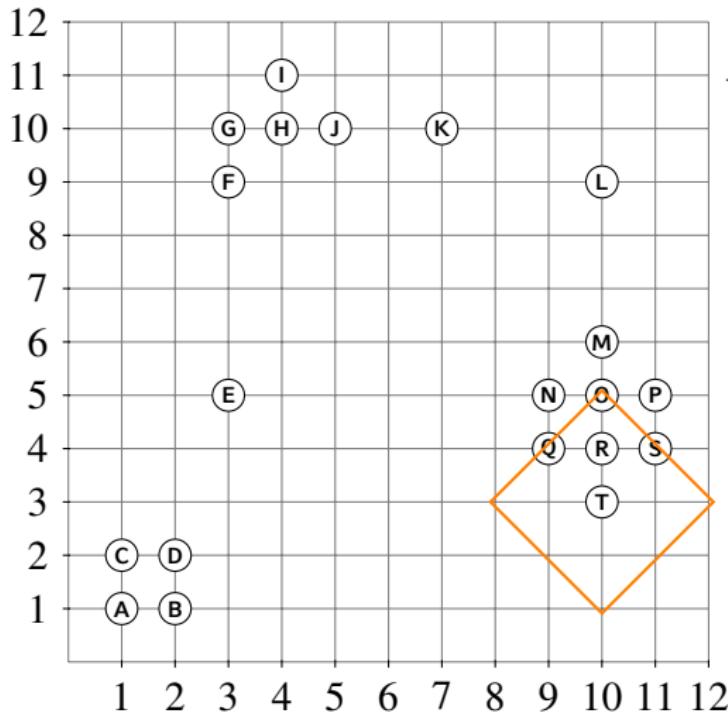
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$p$	$NN(p, 5)$
M	M N O P R
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T	O Q R S T

Nachbarschaften:

$p$	$NN(p, 5)$
M	M N O P R
O	M N O P R
R	O Q R S T
T	O Q R S T

Ähnlichkeiten dadurch:

$SNN_5$	M	O	R	T
M	5	5	2	2
O	5	5	2	2
R	2	2	5	5
T	2	2	5	5

# k-Means Clustering – Lloyd/Forgy Algorithmus

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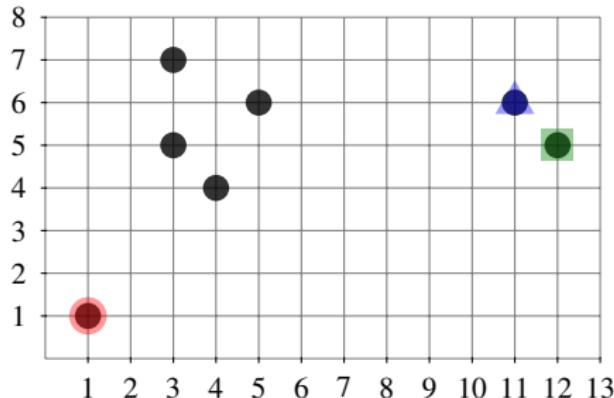
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Punkte neu zuordnen

# k-Means Clustering – Lloyd/Forgy Algorithmus

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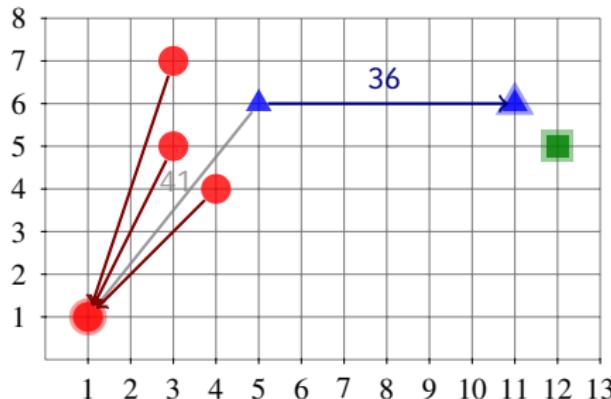
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Punkte neu zuordnen

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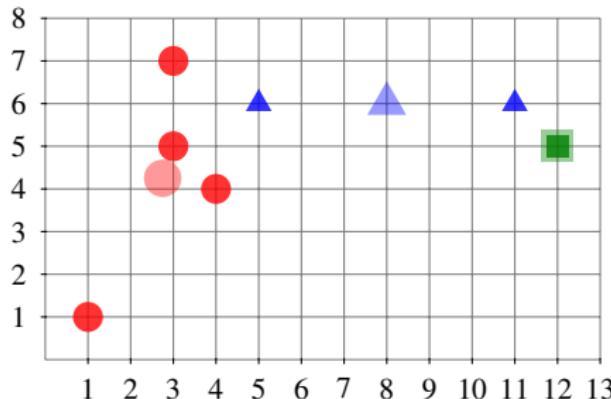
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Zentroide neu berechnen:

$$\mu = (2.75, 4.25)$$

$$\mu = (8.0, 6.0)$$

$$\mu = (12.0, 5.0)$$

# k-Means Clustering – Lloyd/Forgy Algorithmus

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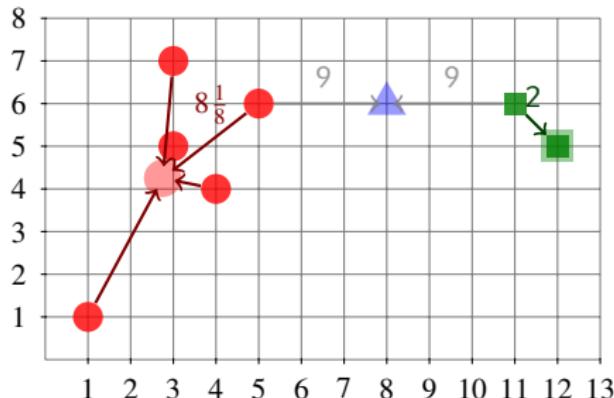
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Punkte neu zuordnen

# k-Means Clustering – Lloyd/Forgy Algorithmus

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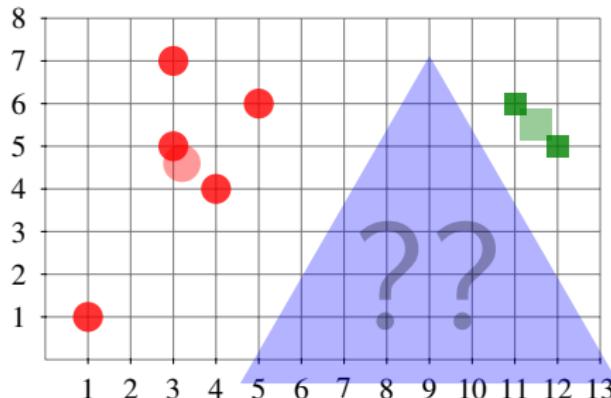
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Zentroide neu berechnen:  
Oops.  
Mittelwert der leeren  
Menge?

# Single-Link Clustering

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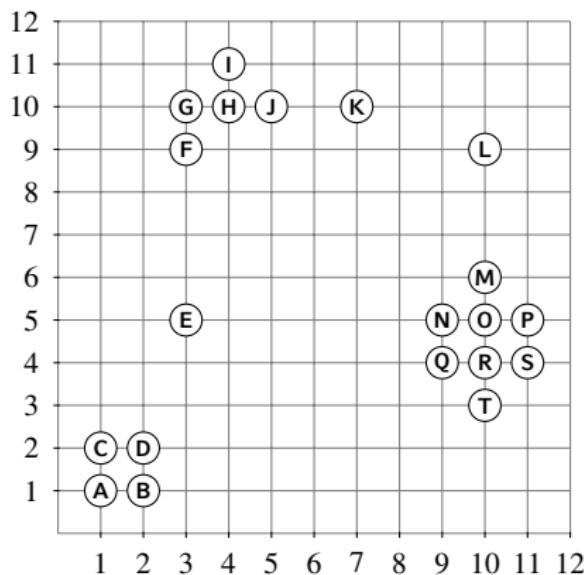
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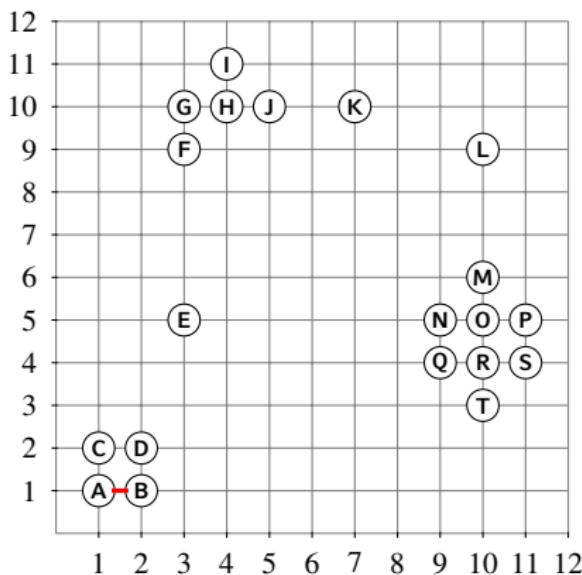
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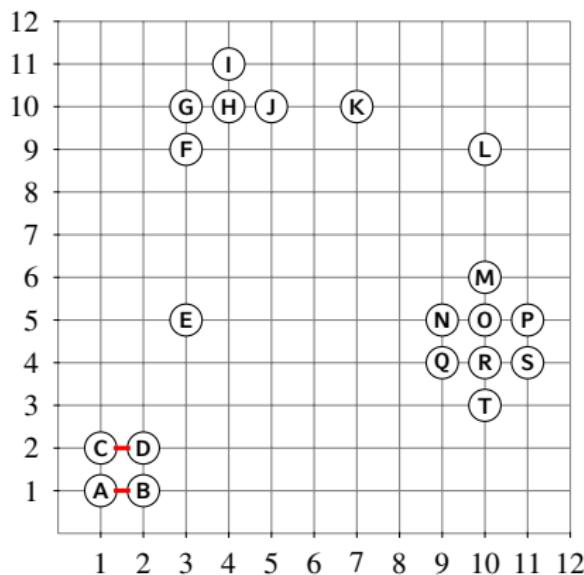
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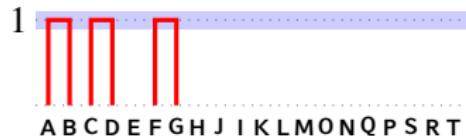
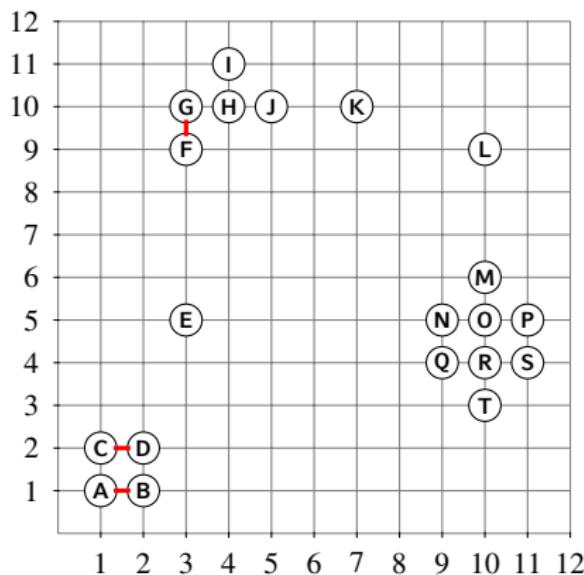
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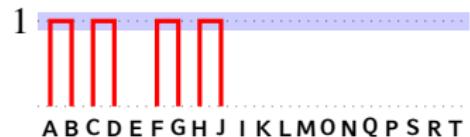
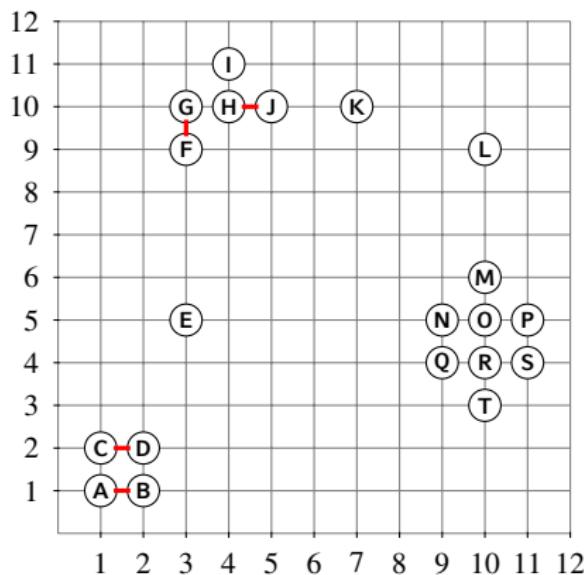
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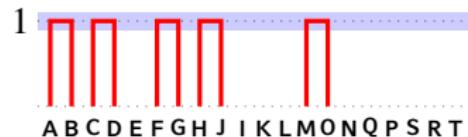
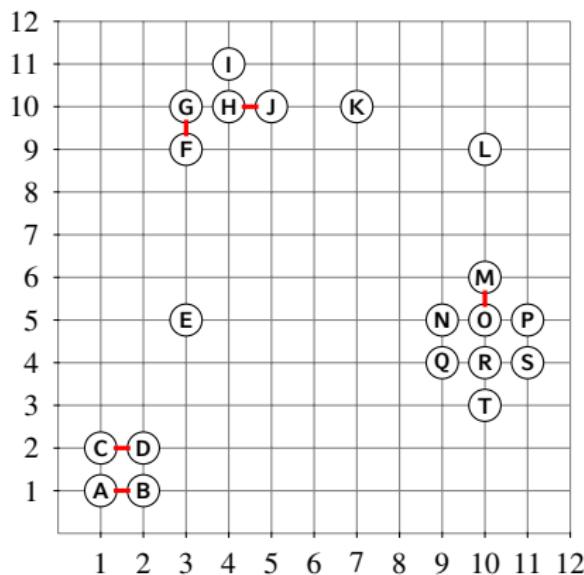
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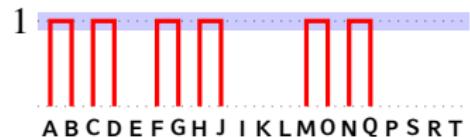
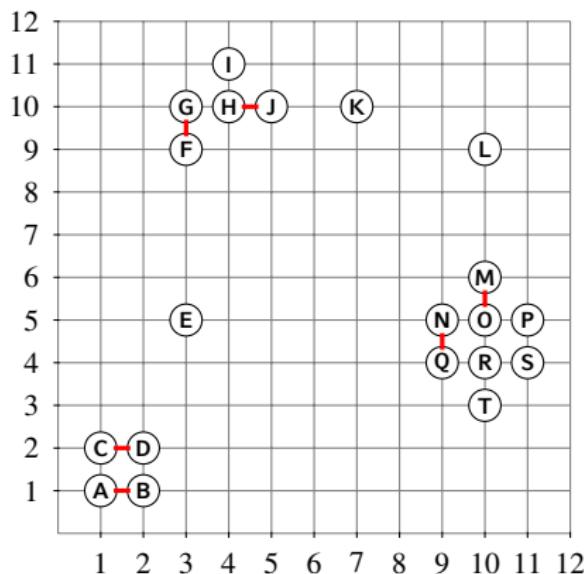
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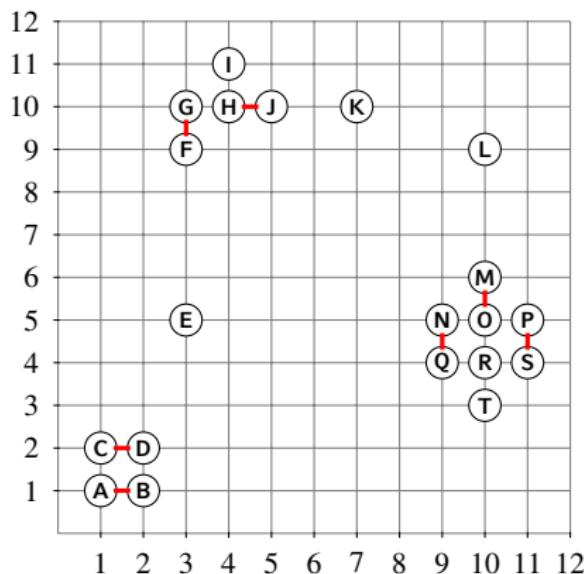
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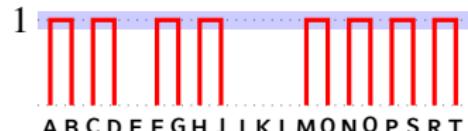
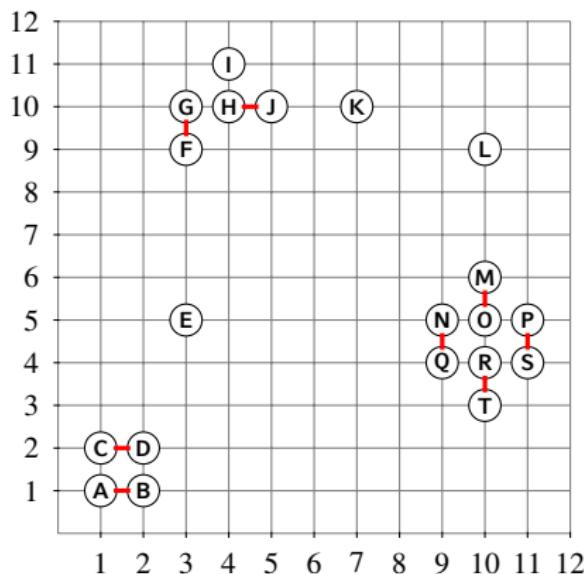
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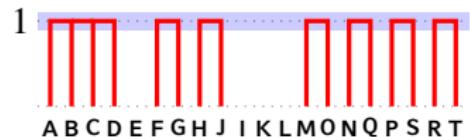
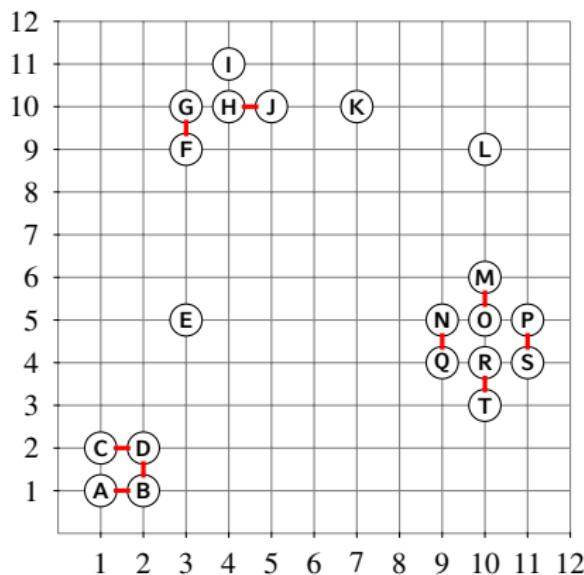
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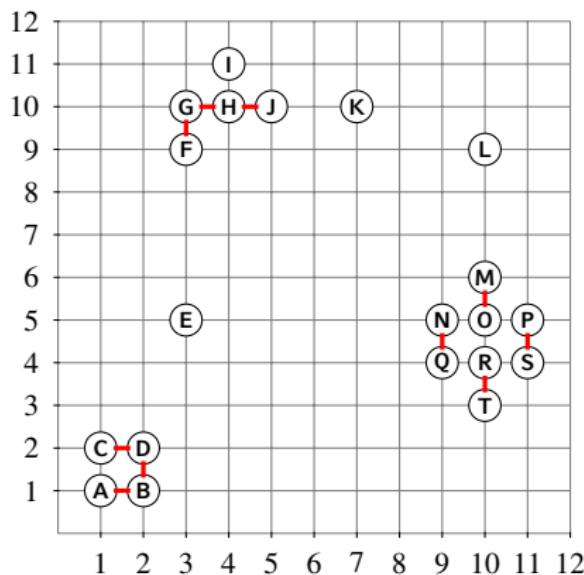
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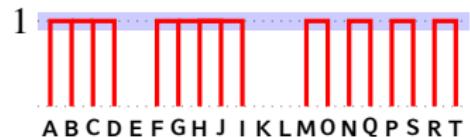
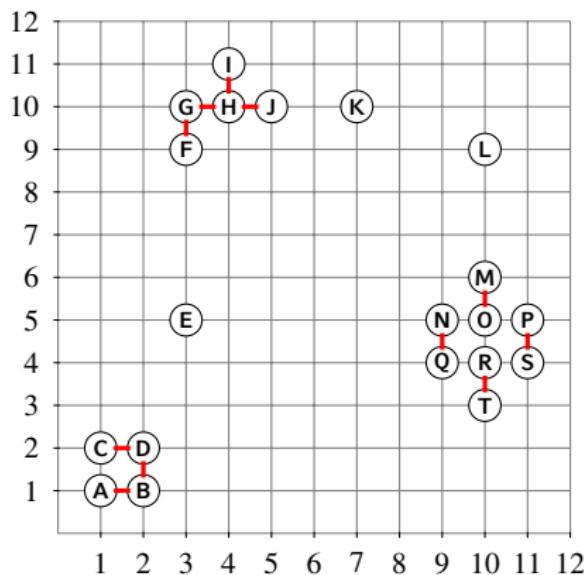
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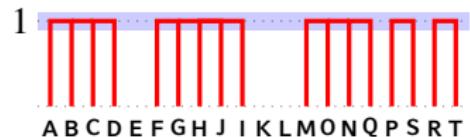
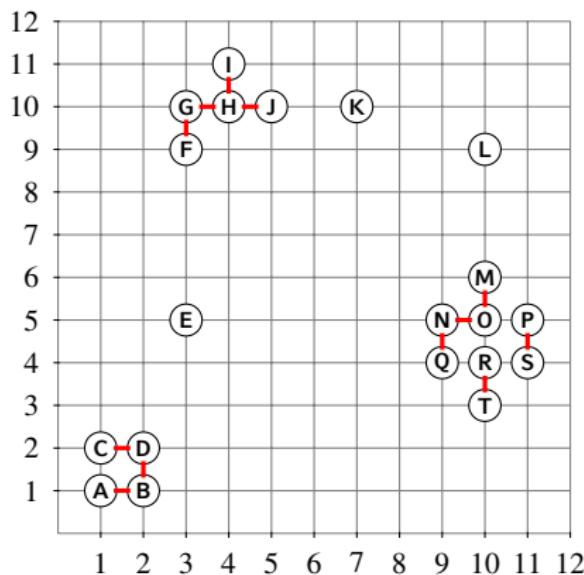
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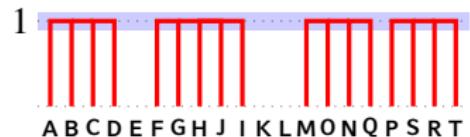
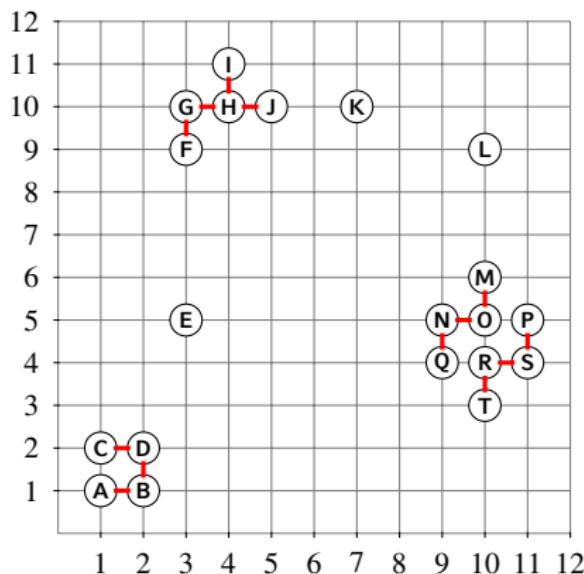
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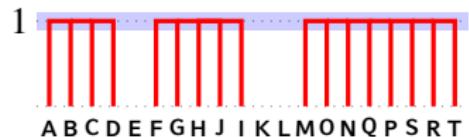
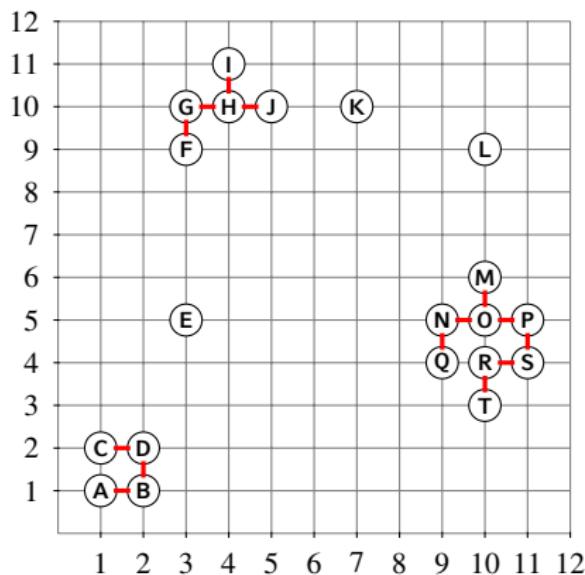
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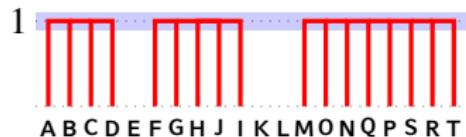
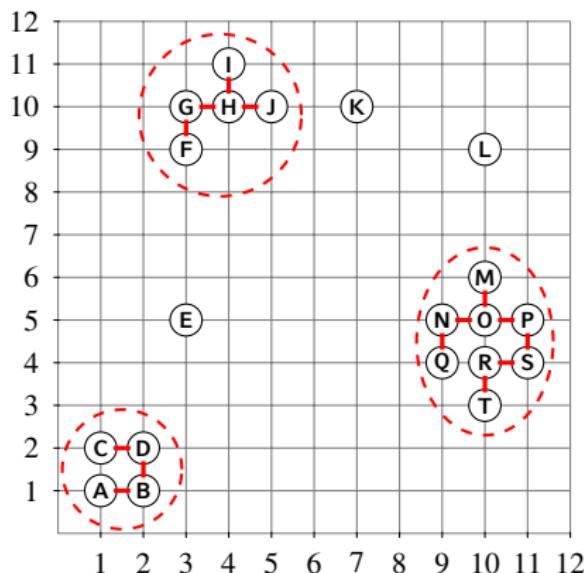
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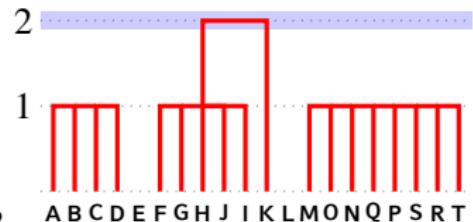
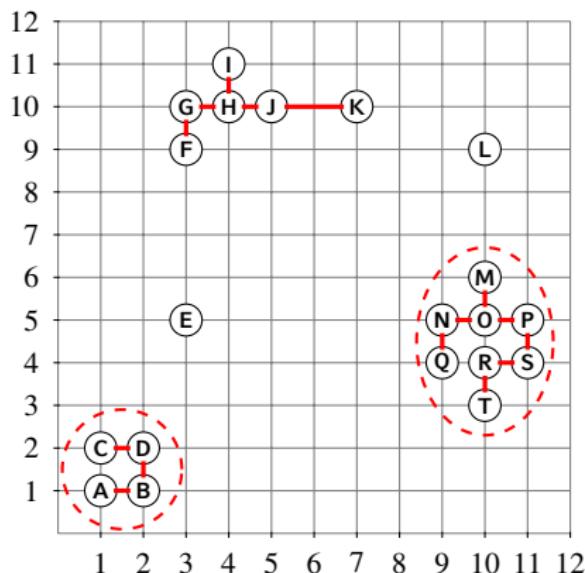
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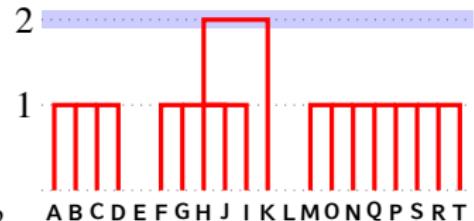
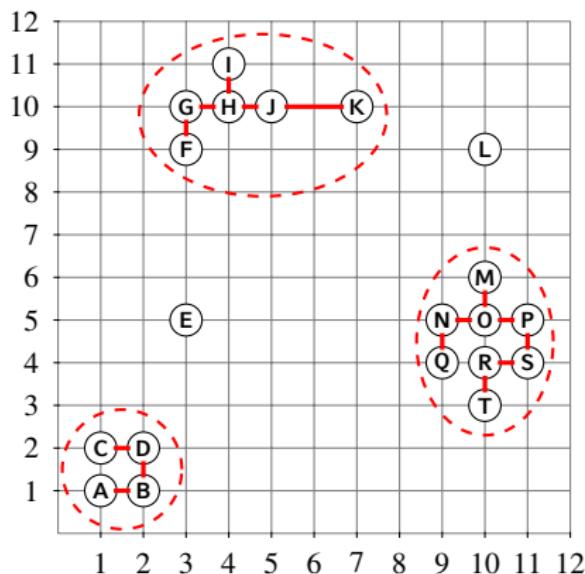
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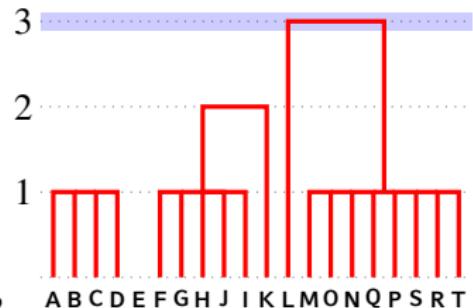
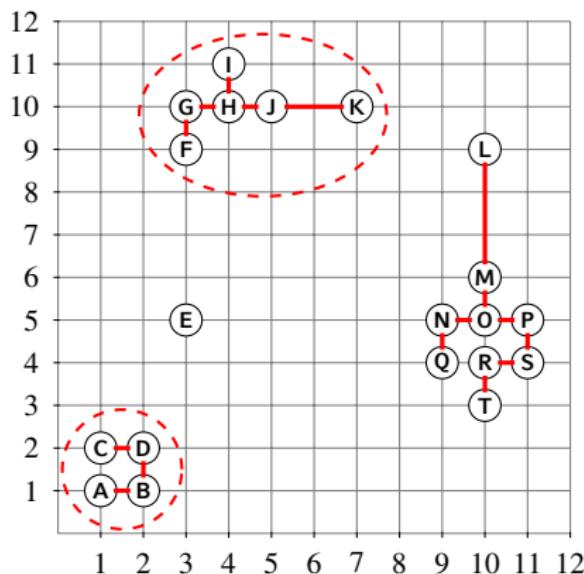
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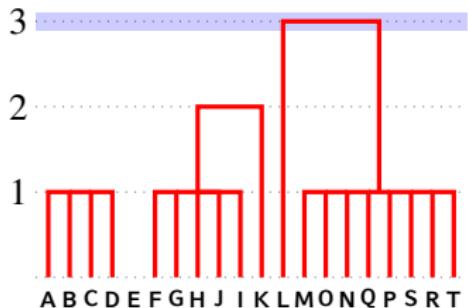
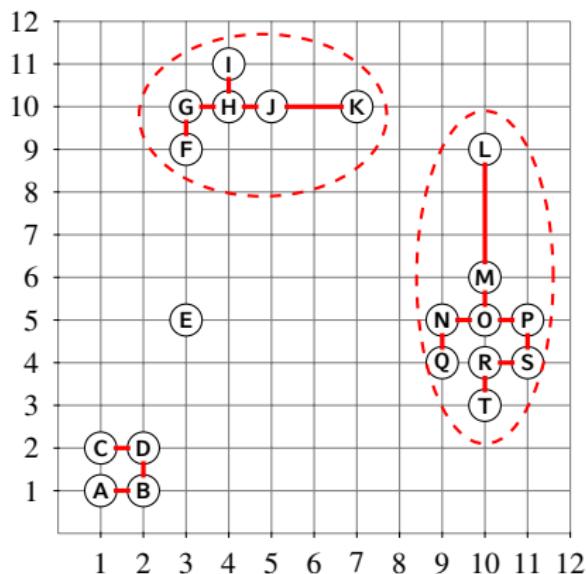
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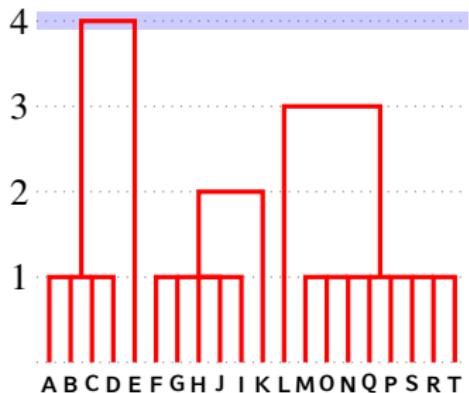
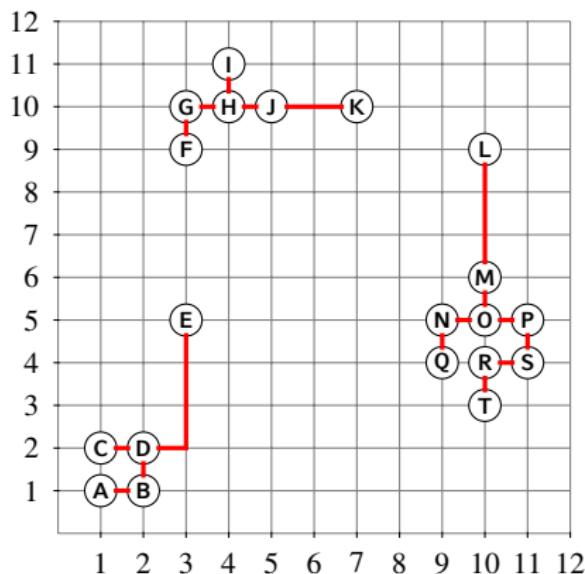
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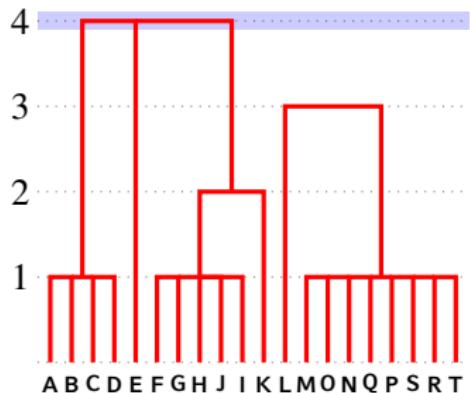
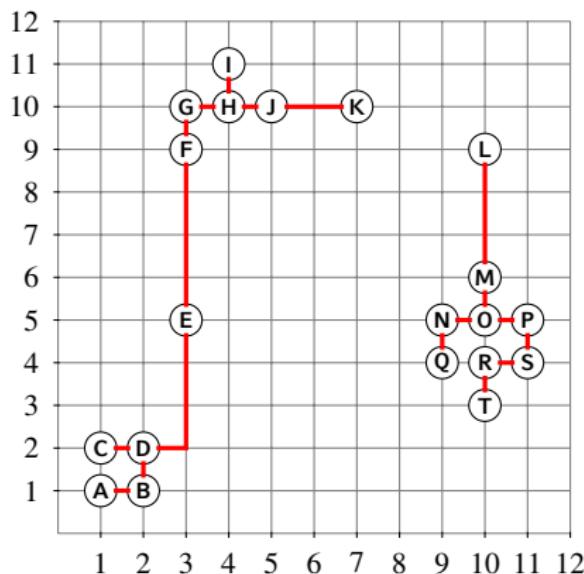
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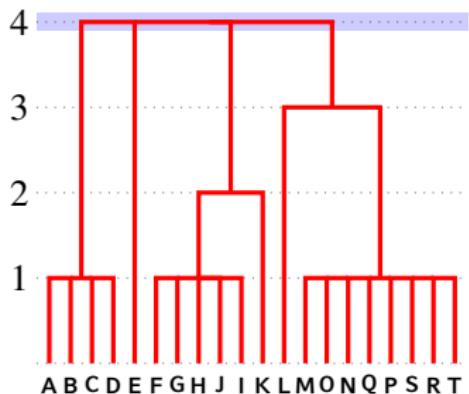
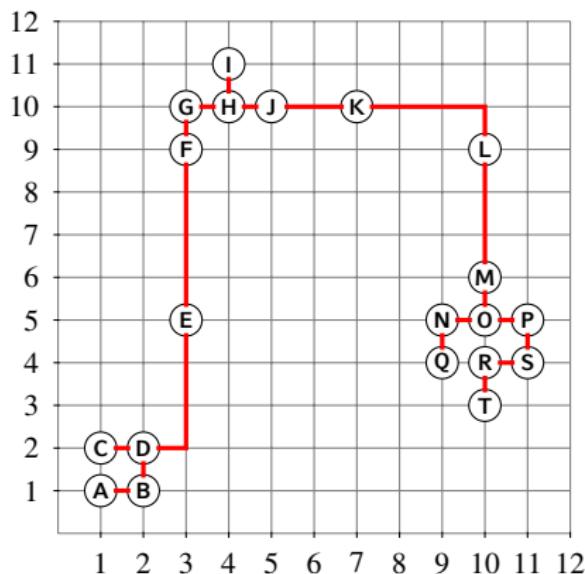
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# Group-Average-Link Clustering

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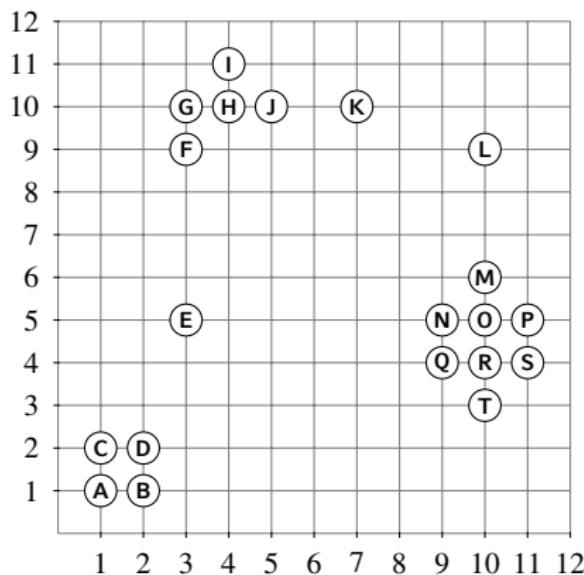
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# Group-Average-Link Clustering

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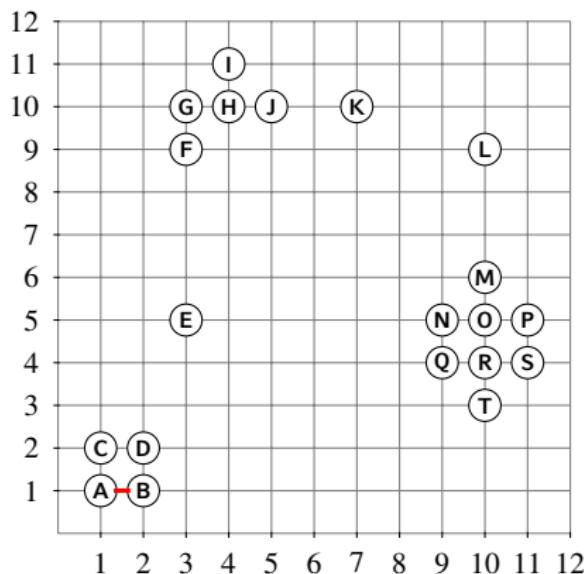
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Data Mining  
Tutorial

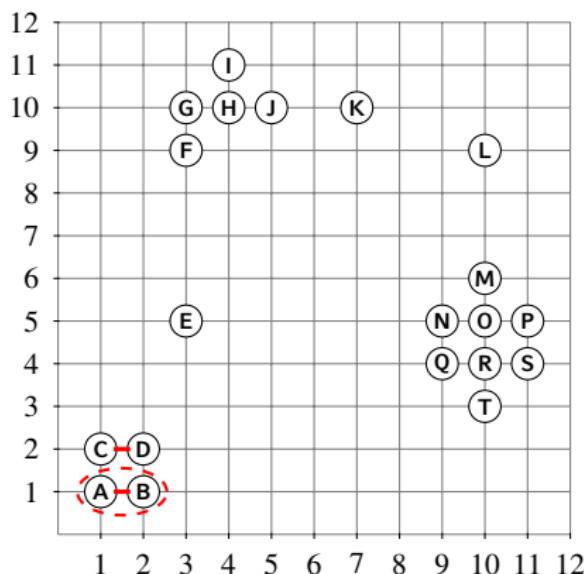
E. Schubert,  
A. Zimek

Aufgabe 6-1

Aufgabe 6-2

Aufgabe 6-3

single-link  
average-link  
complete-link



# Group-Average-Link Clustering

Data Mining  
Tutorial

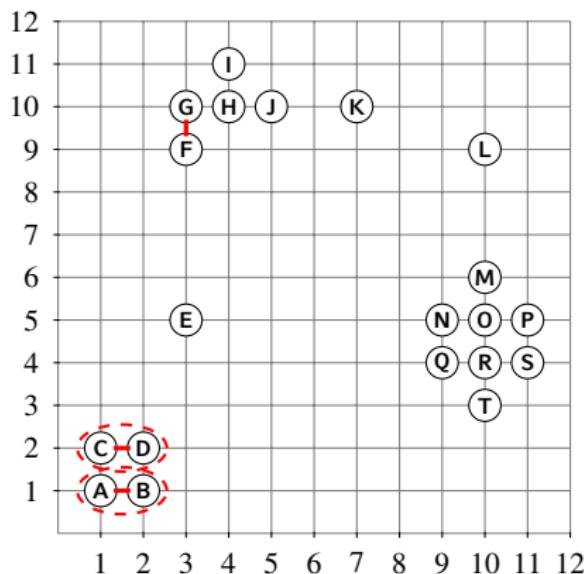
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# Group-Average-Link Clustering

Data Mining  
Tutorial

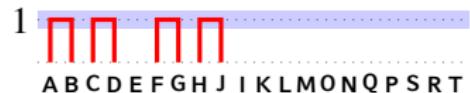
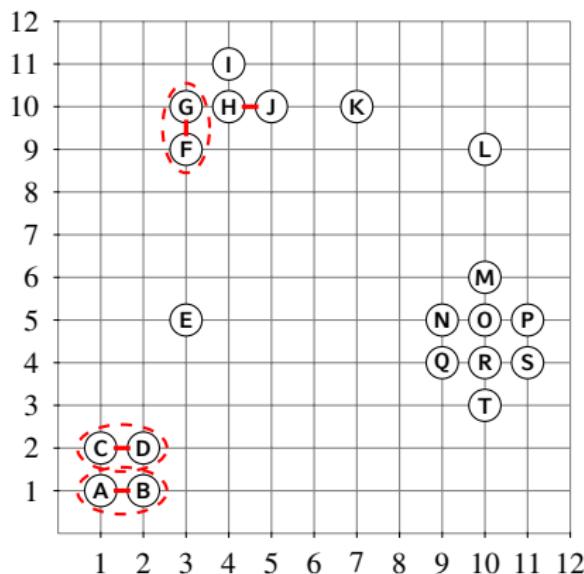
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# Group-Average-Link Clustering

Data Mining  
Tutorial

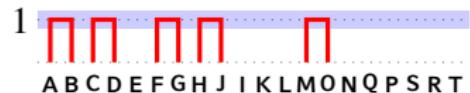
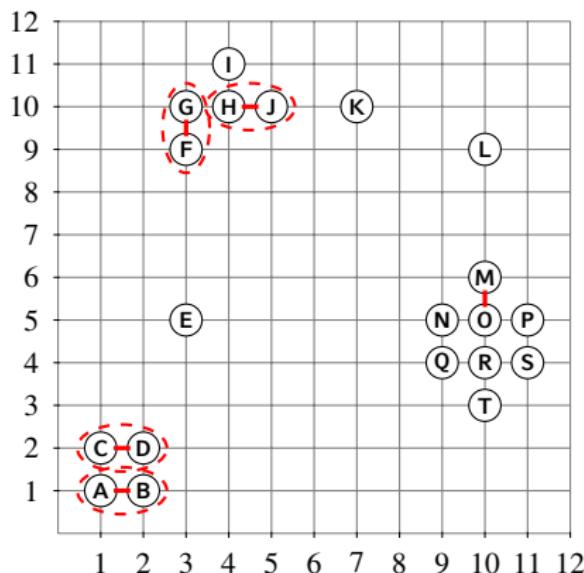
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# Group-Average-Link Clustering

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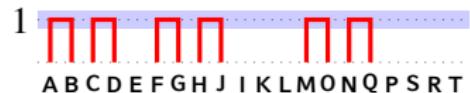
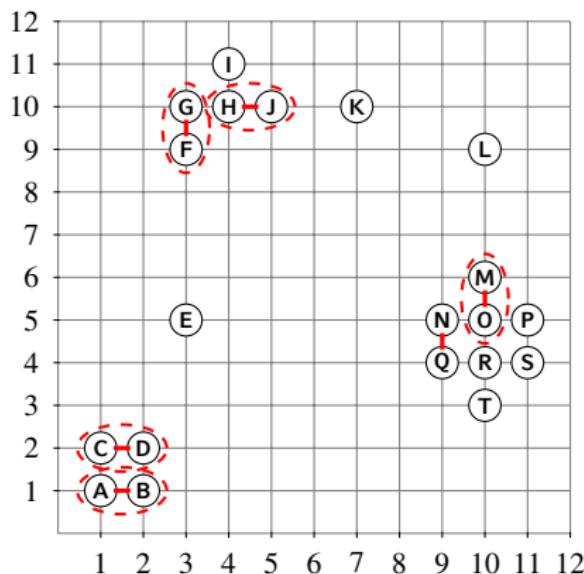
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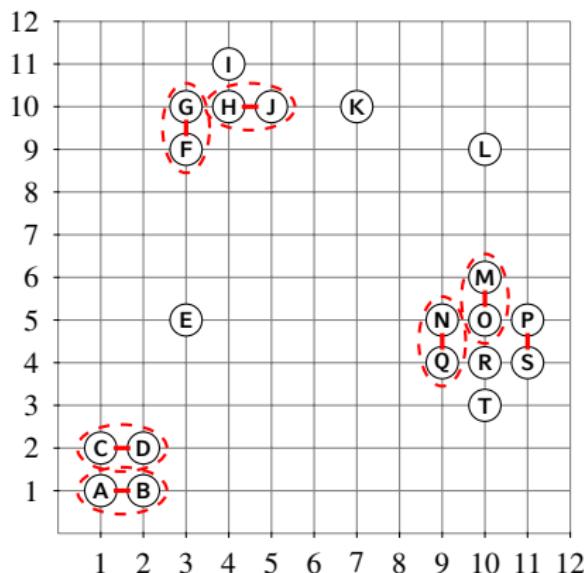
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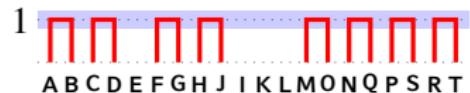
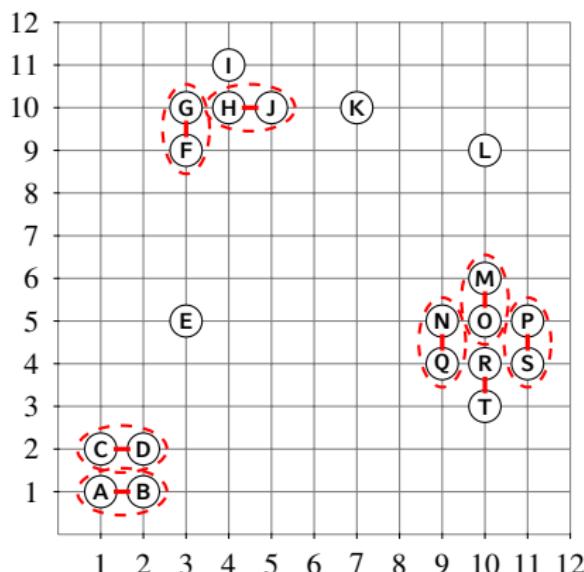
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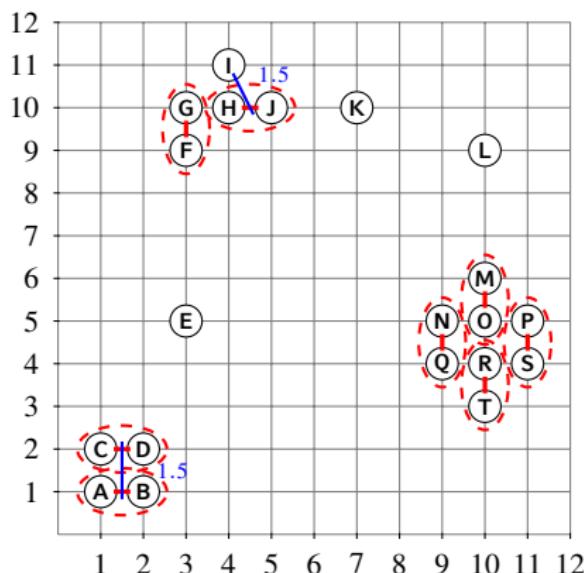
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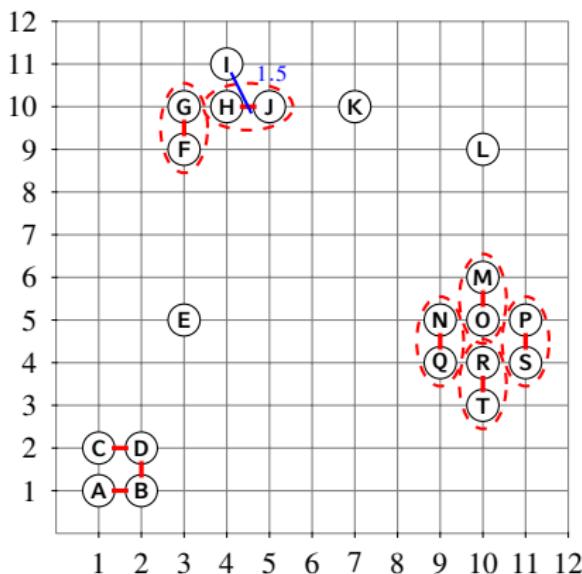
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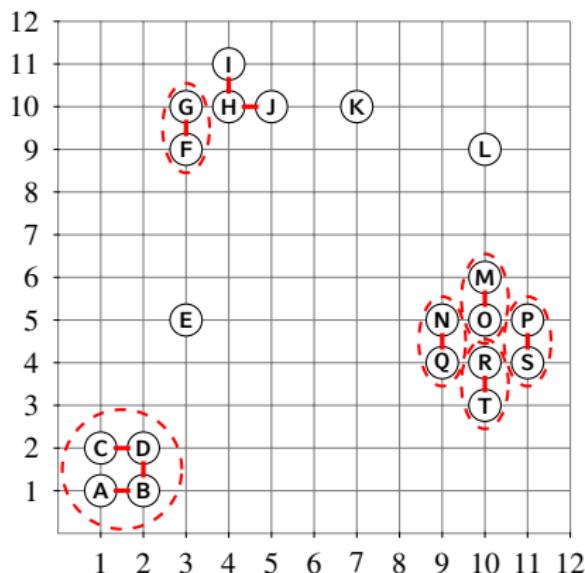
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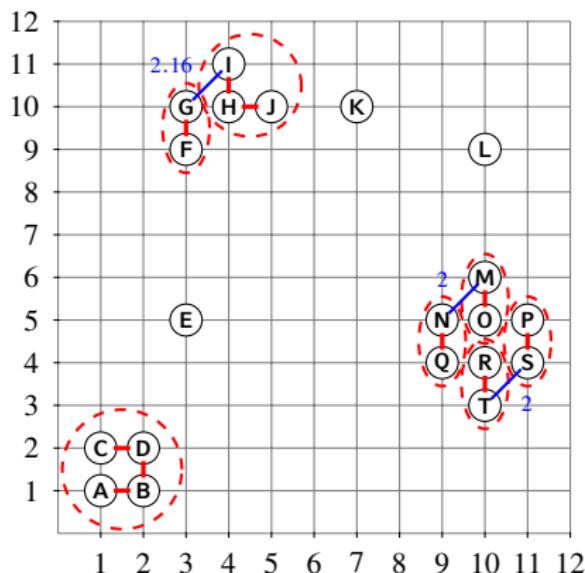
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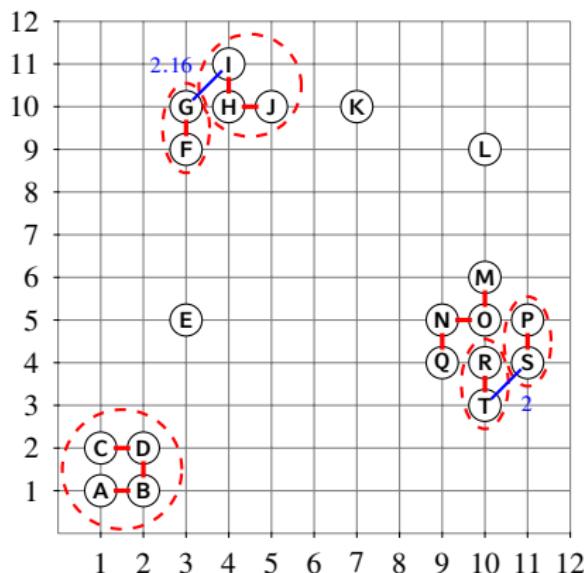
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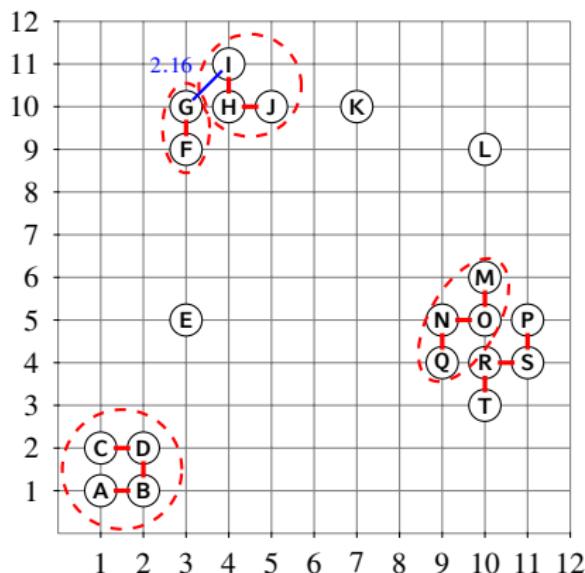
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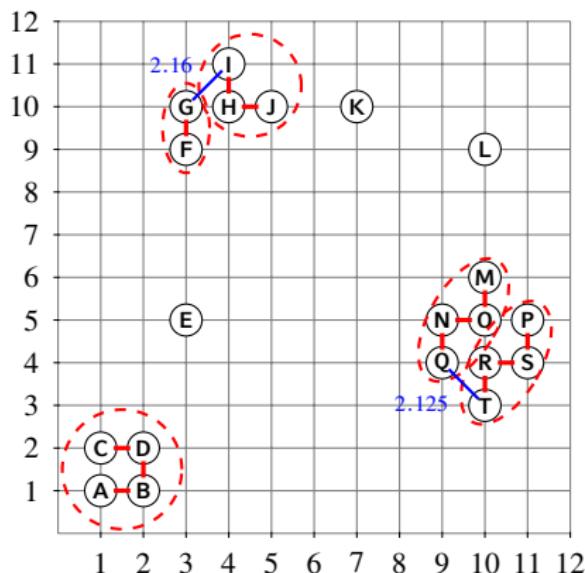
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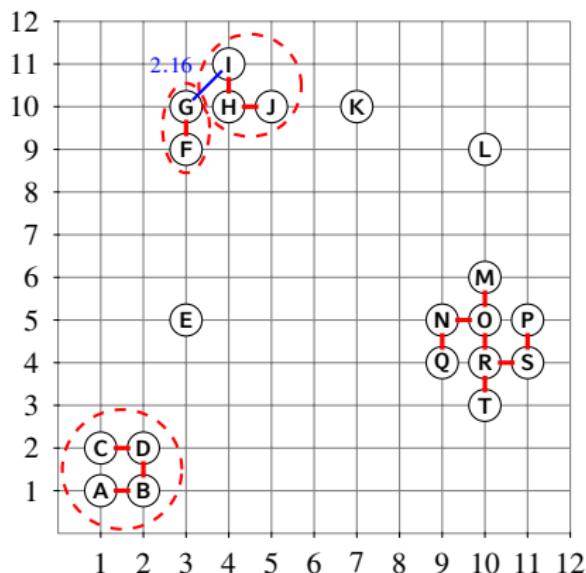
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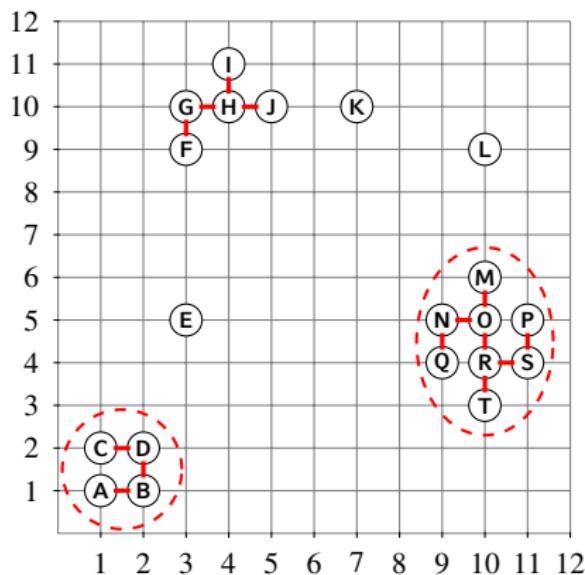
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Tutorial

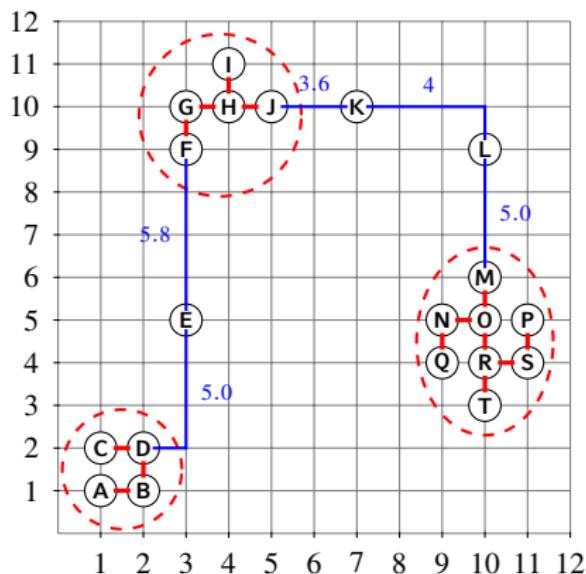
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Data Mining  
Tutorial

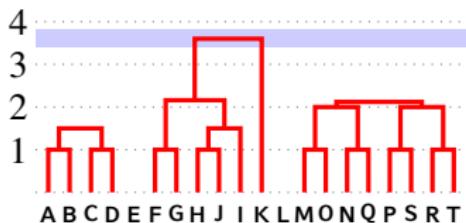
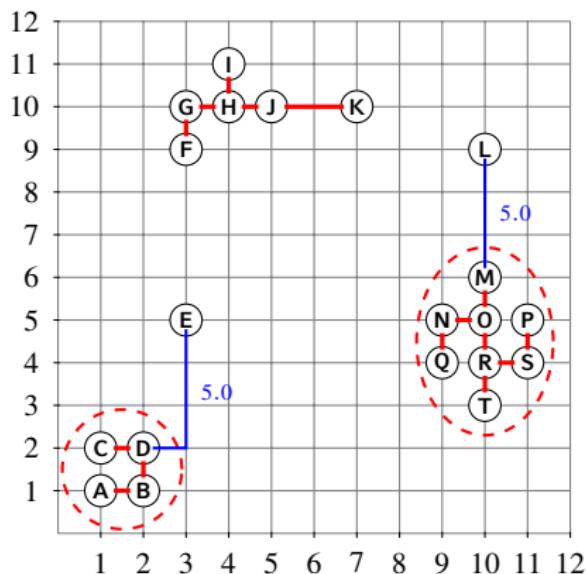
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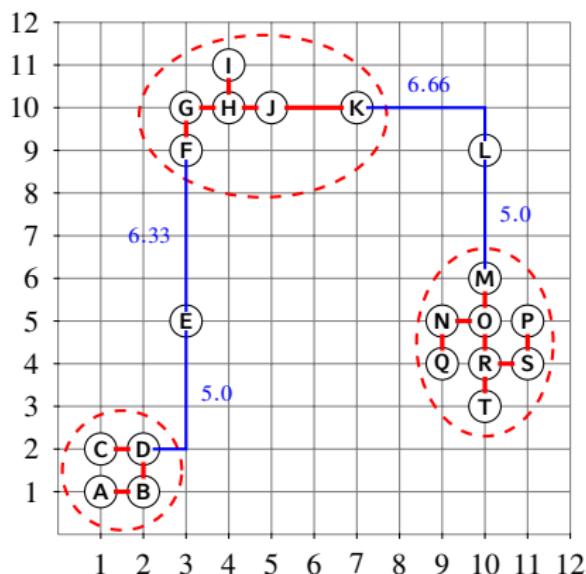
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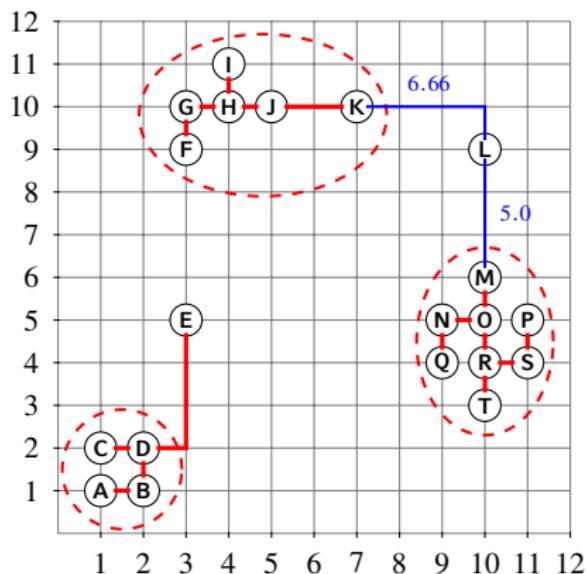
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Tutorial

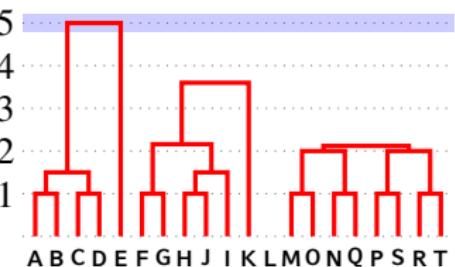
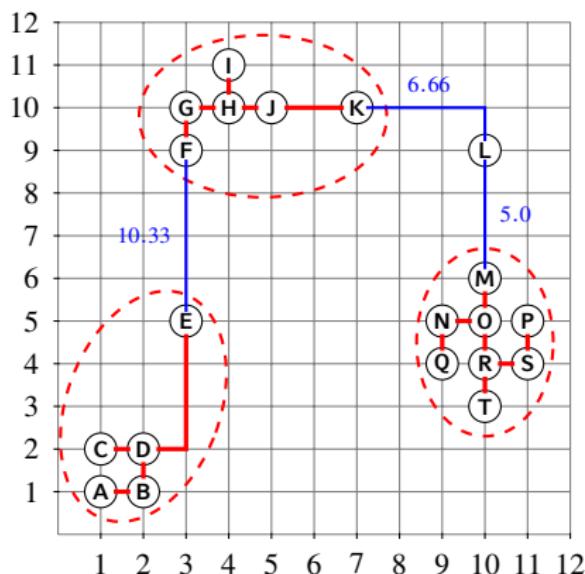
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Tutorial

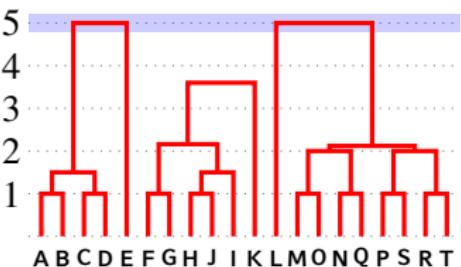
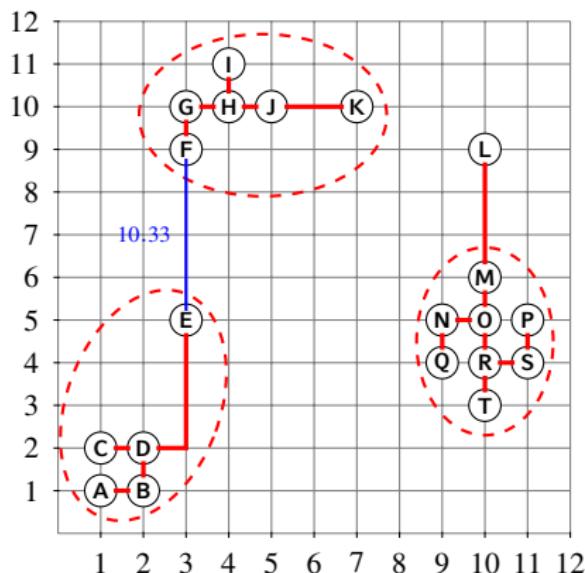
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Tutorial

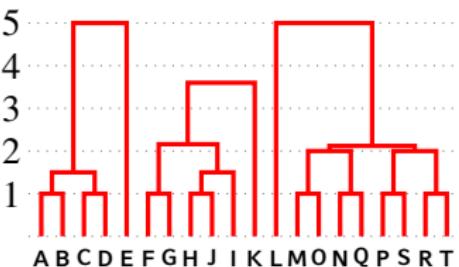
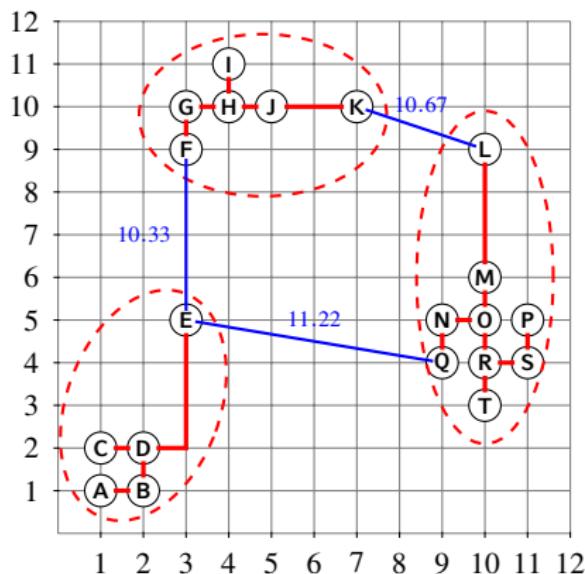
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# Group-Average-Link Clustering

Data Mining  
Tutorial

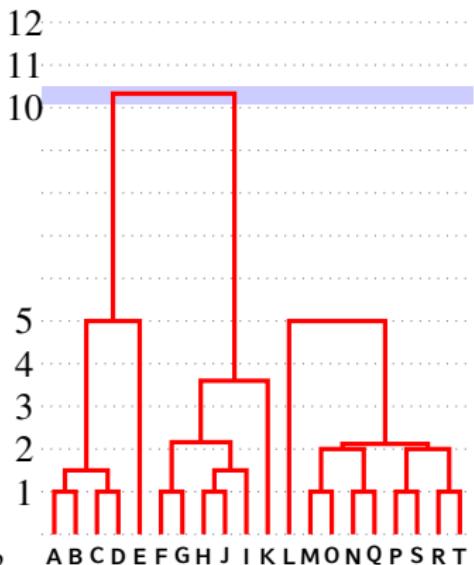
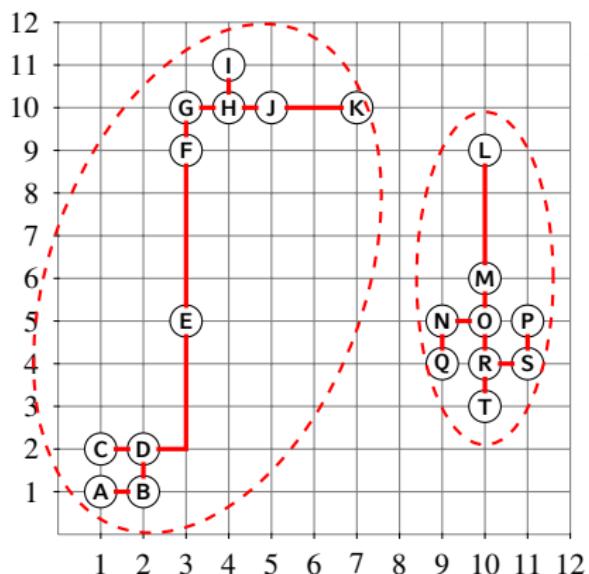
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# Group-Average-Link Clustering

Data Mining  
Tutorial

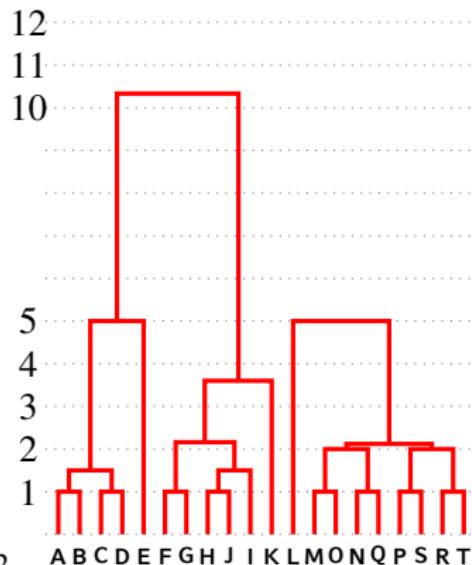
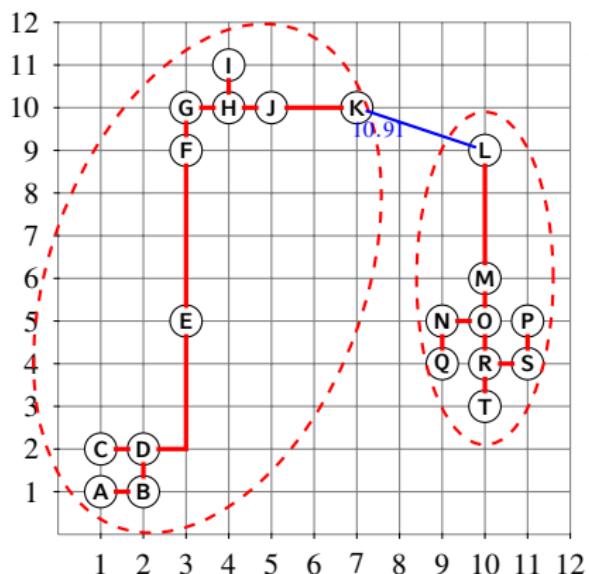
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# Group-Average-Link Clustering

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Tutorial

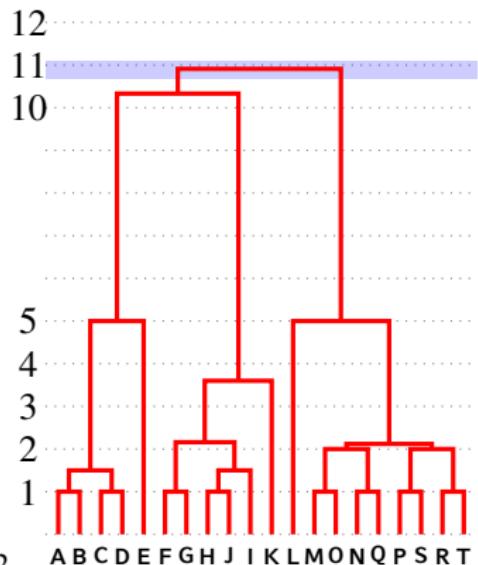
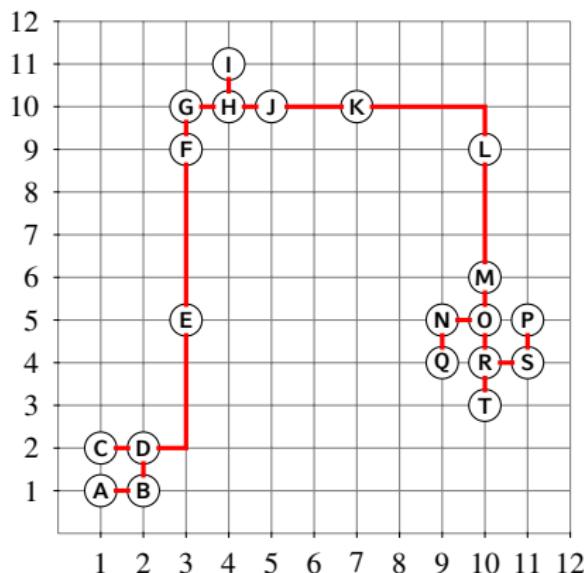
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# Complete-Link Clustering

Data Mining  
Tutorial

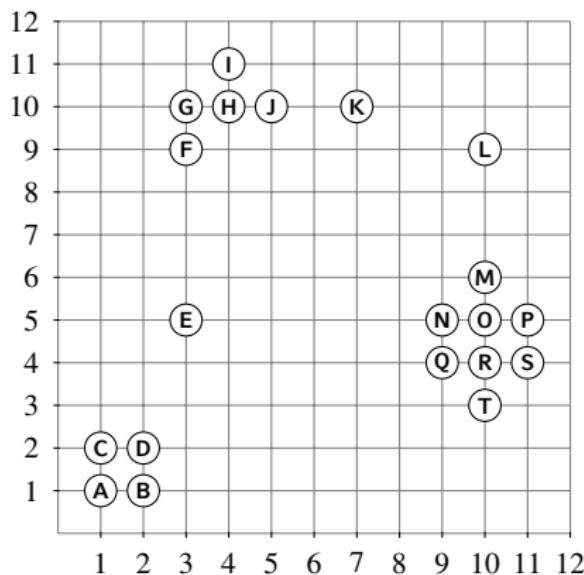
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# Complete-Link Clustering

Data Mining  
Tutorial

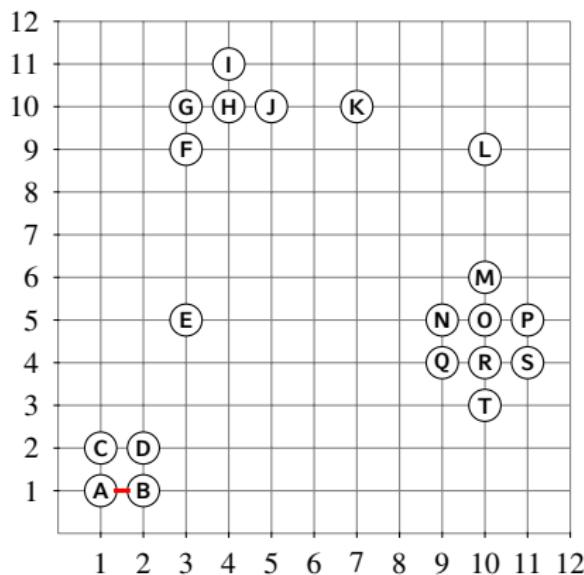
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# Complete-Link Clustering

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Tutorial

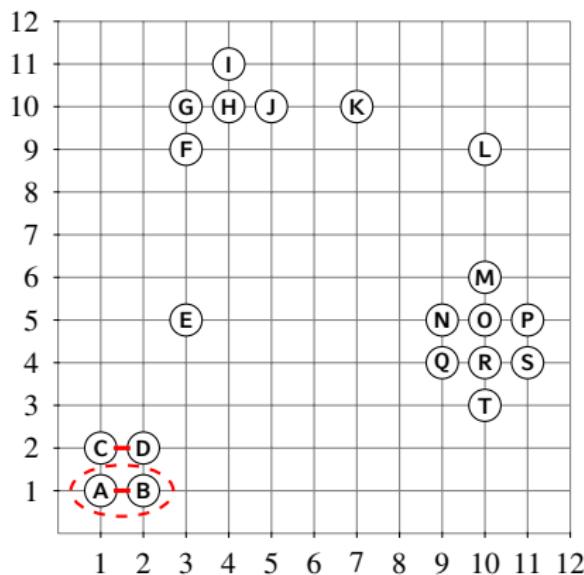
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# Complete-Link Clustering

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Tutorial

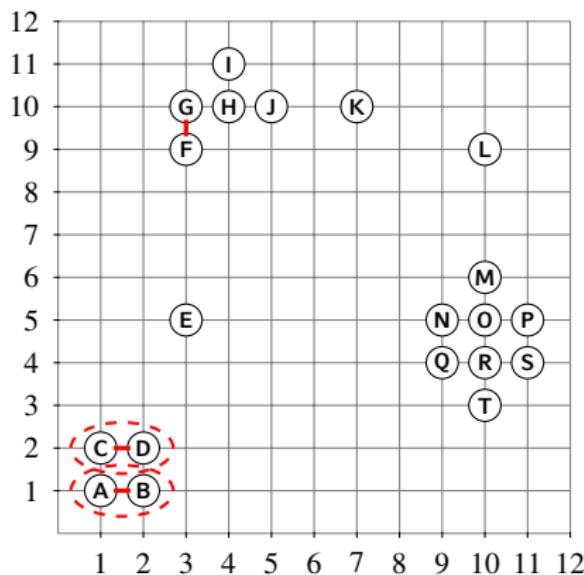
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Tutorial

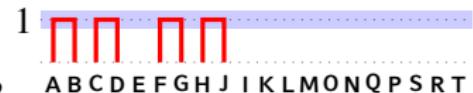
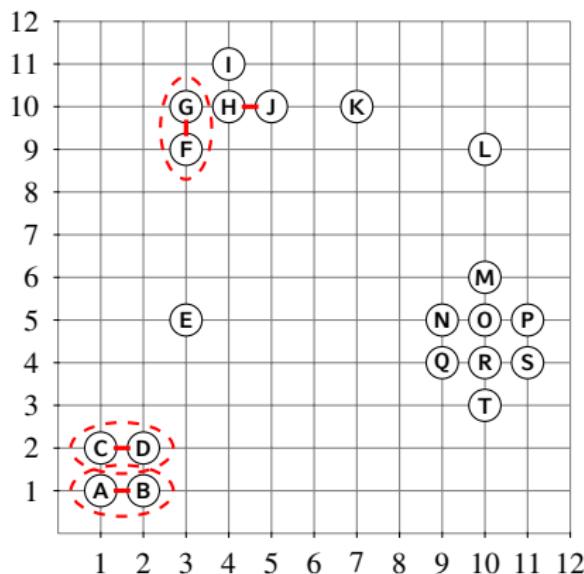
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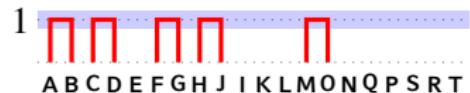
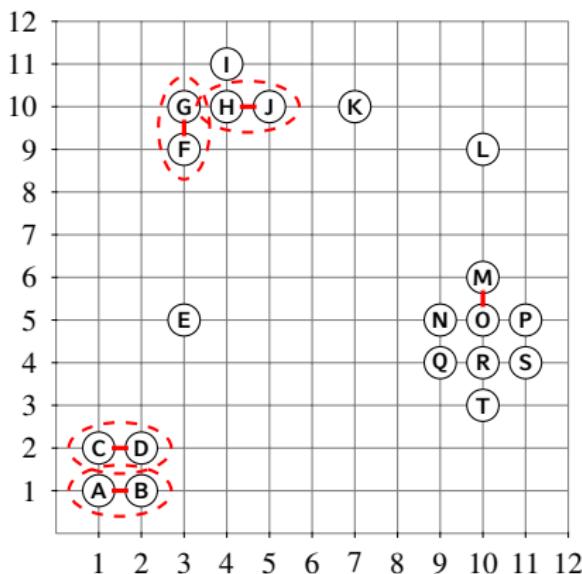
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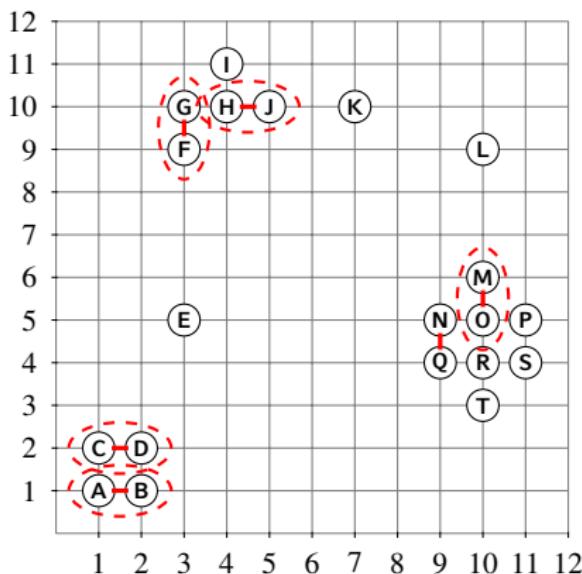
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# Complete-Link Clustering

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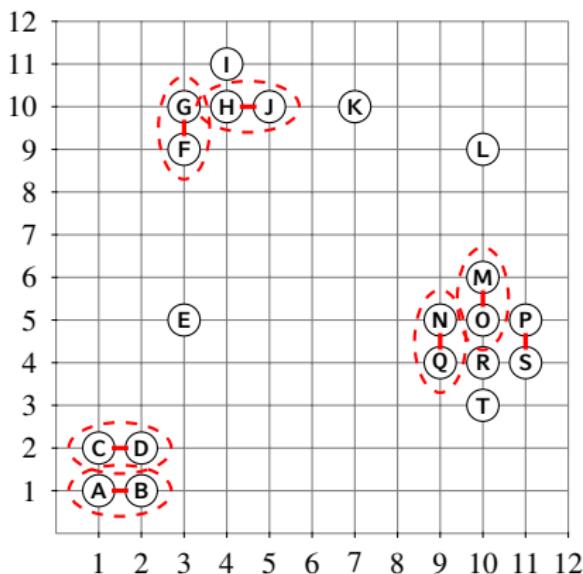
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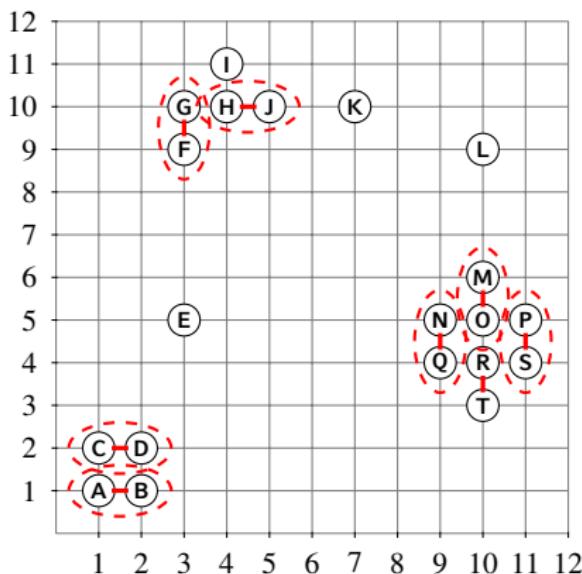
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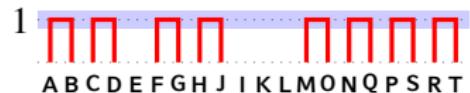
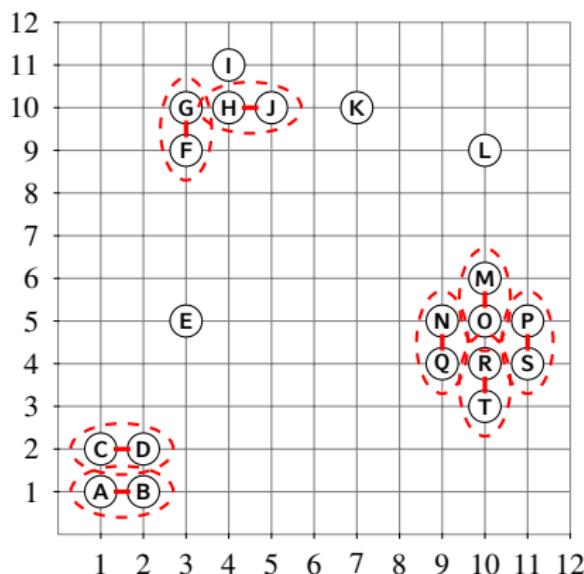
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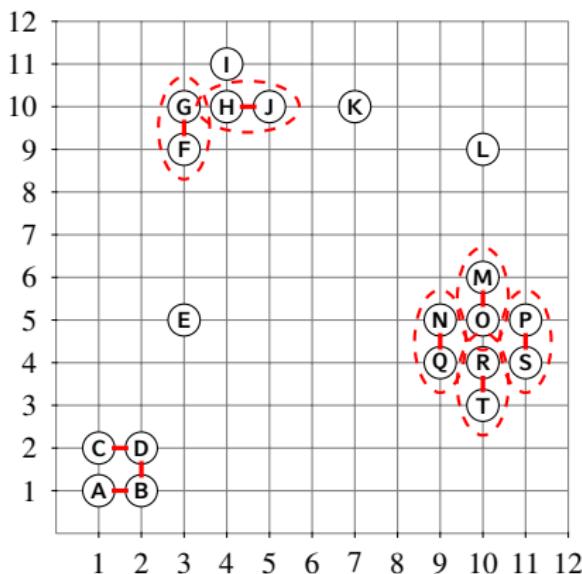
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Tutorial

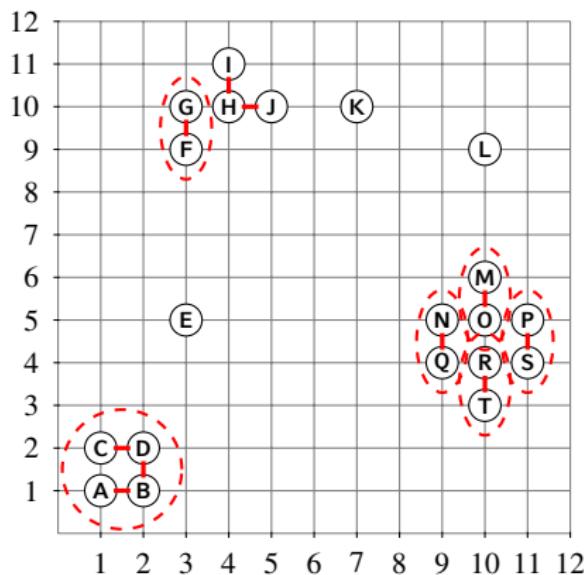
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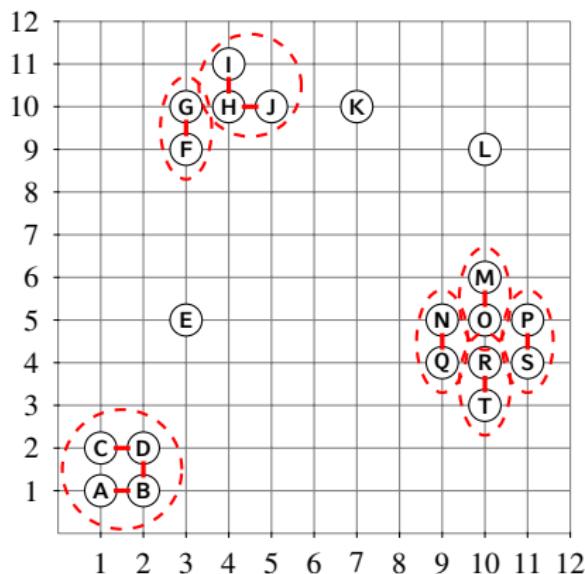
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## Complete-Link Clustering

# Data Mining Tutorial

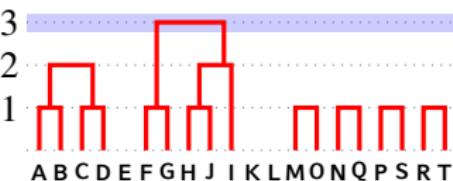
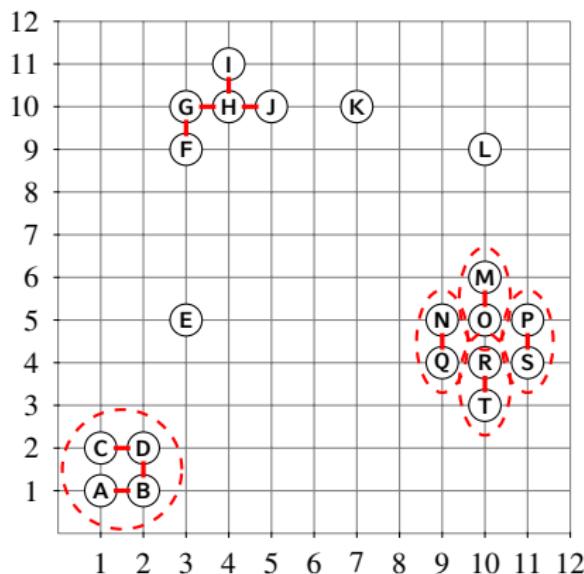
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## Aufgabe 6-1

## Aufgabe 6-2

### Aufgabe 6-3

- single-link
- average-link
- complete-link



# Complete-Link Clustering

Data Mining  
Tutorial

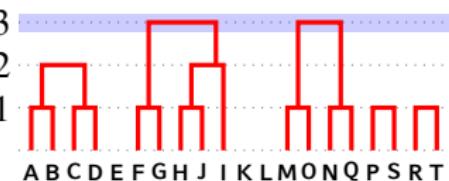
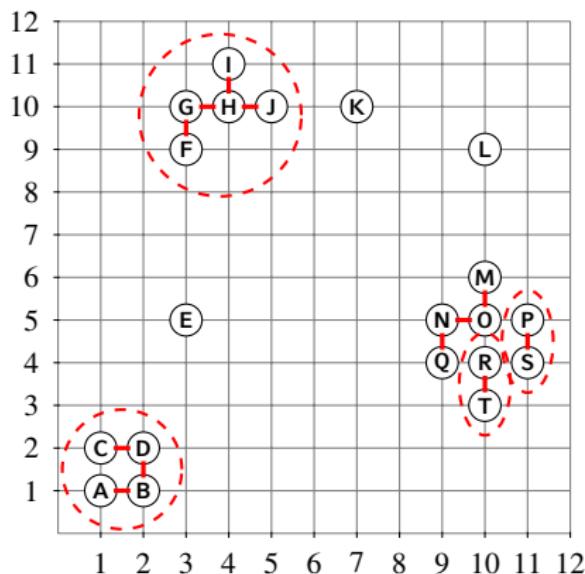
E. Schubert,  
A. Zimek

Aufgabe 6-1

Aufgabe 6-2

Aufgabe 6-3

single-link  
average-link  
complete-link



# Complete-Link Clustering

Data Mining  
Tutorial

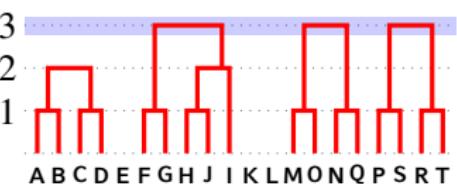
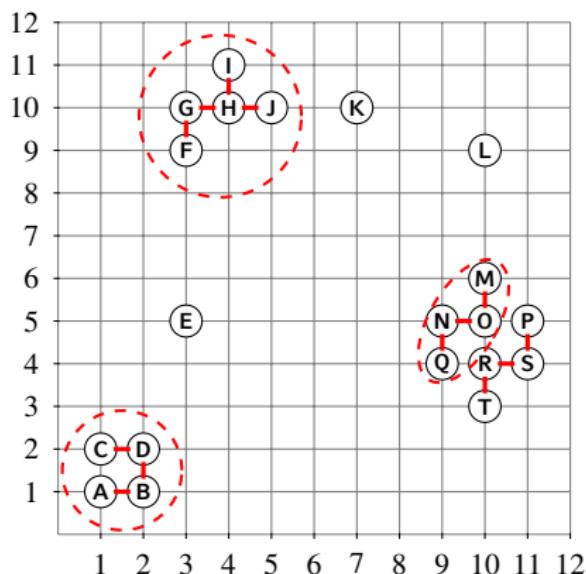
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average-link  
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# Complete-Link Clustering

Data Mining  
Tutorial

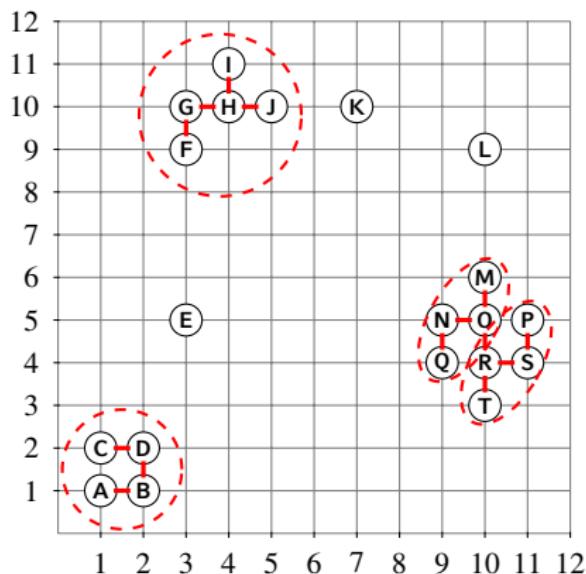
E. Schubert,  
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# Complete-Link Clustering

Data Mining  
Tutorial

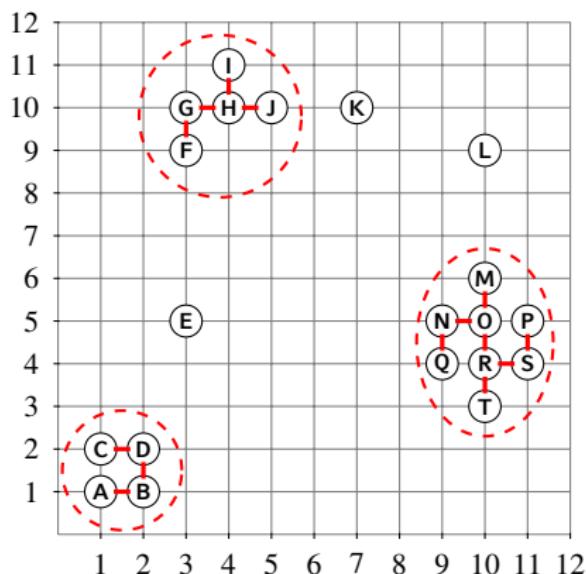
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# Complete-Link Clustering

Data Mining  
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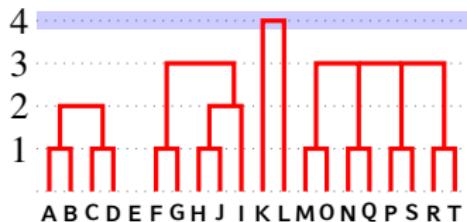
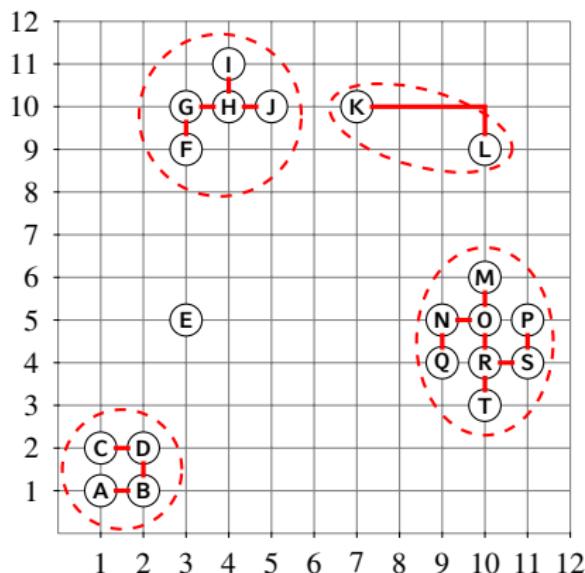
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Data Mining  
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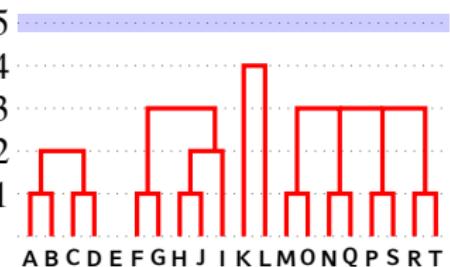
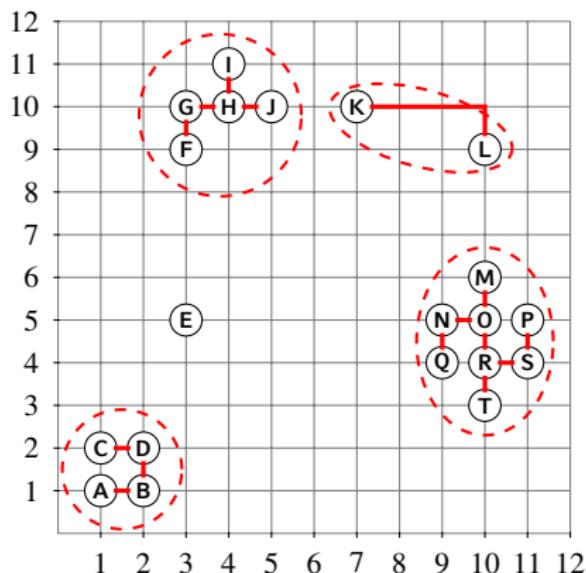
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Tutorial

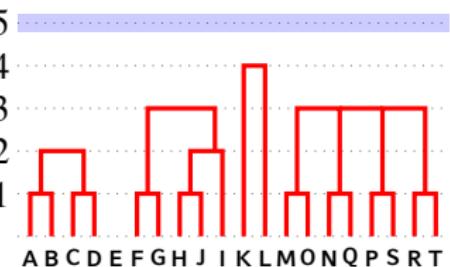
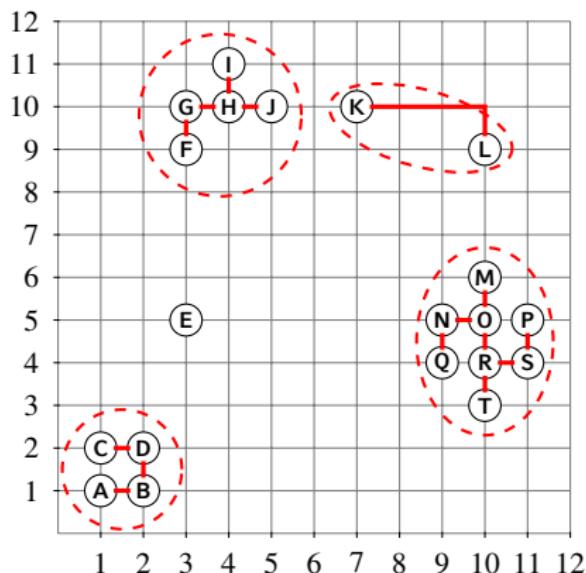
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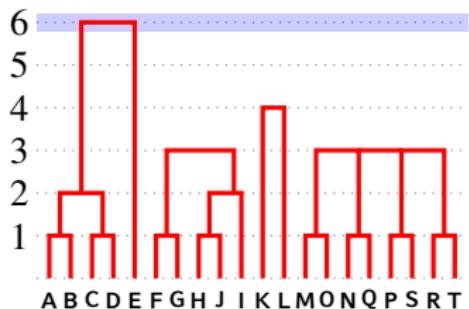
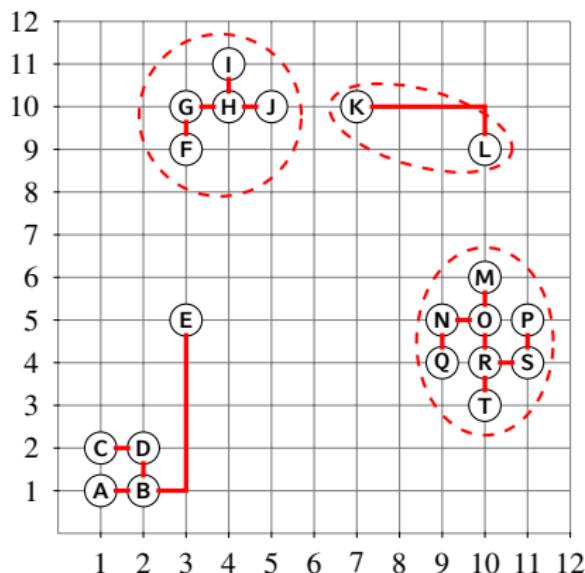
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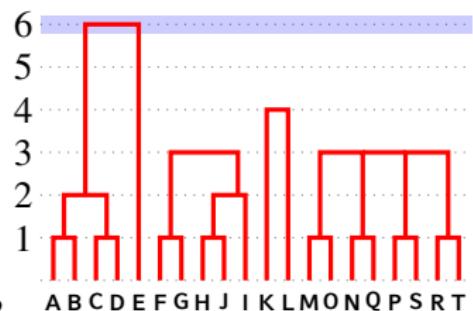
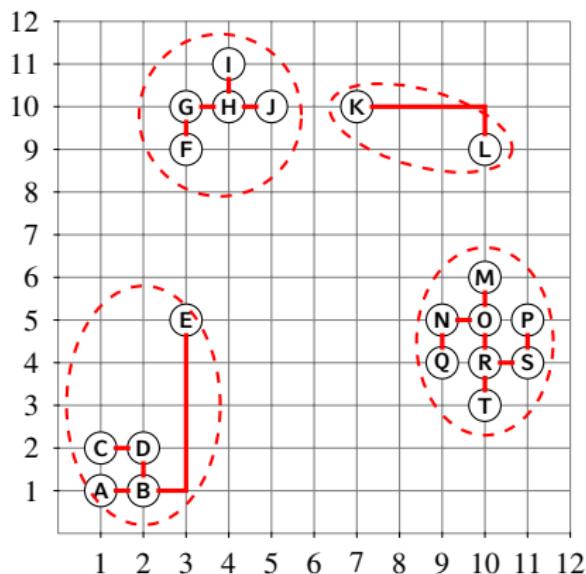
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Tutorial

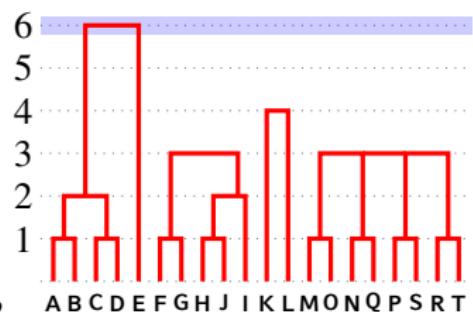
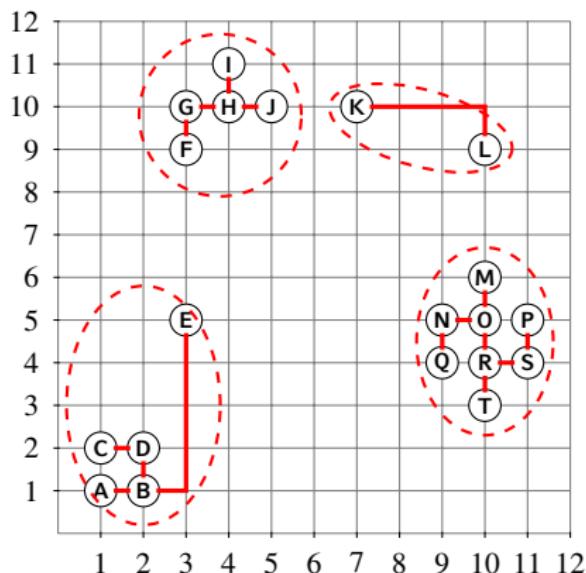
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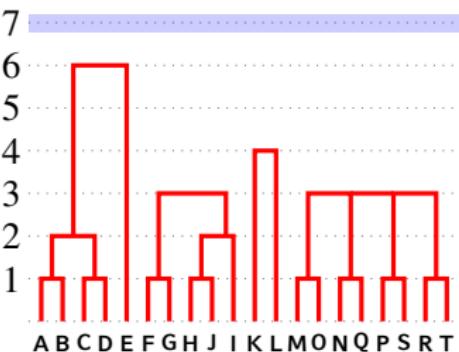
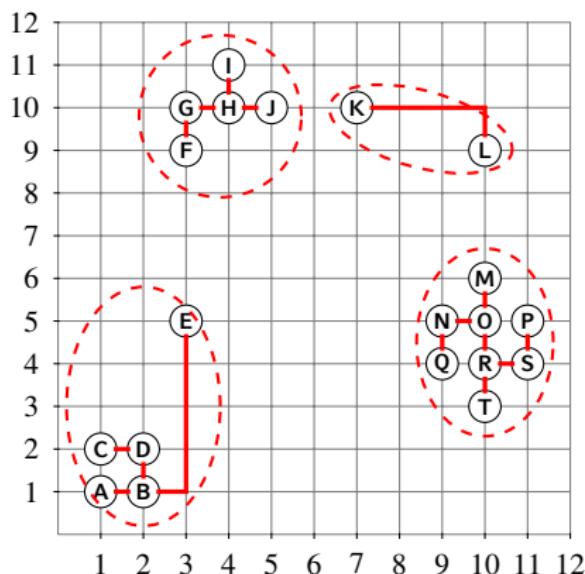
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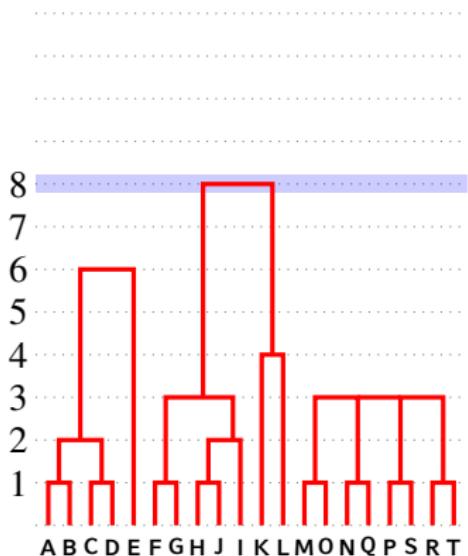
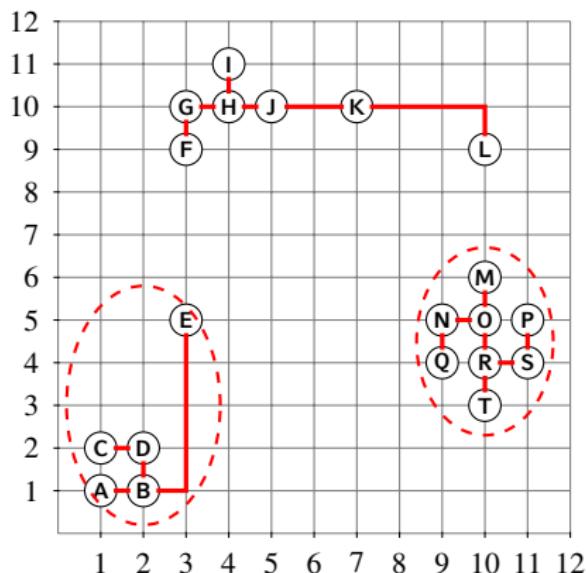
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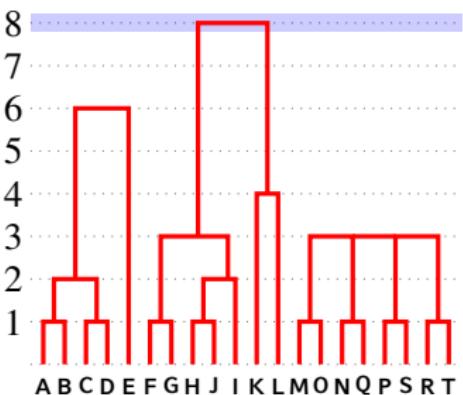
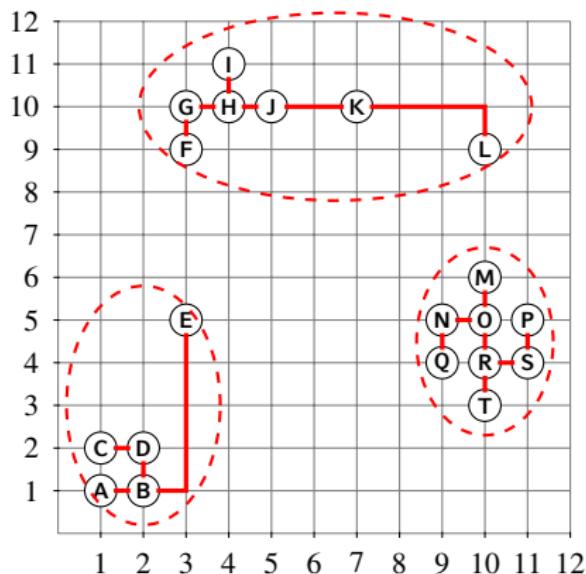
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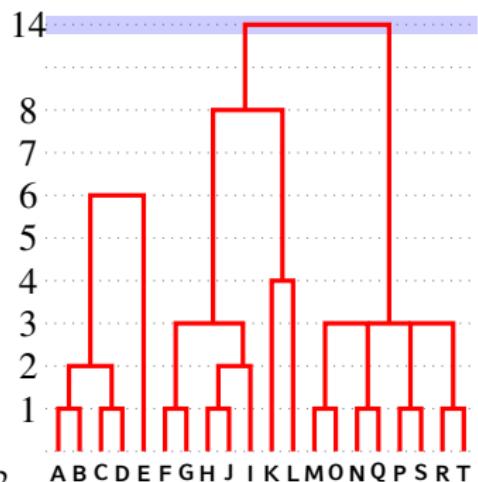
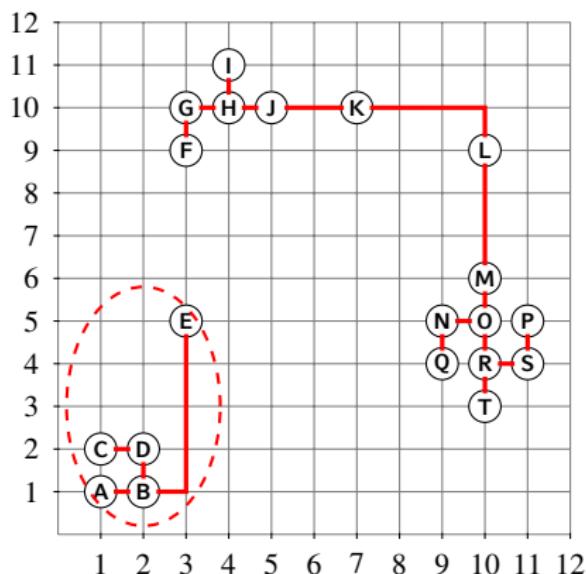
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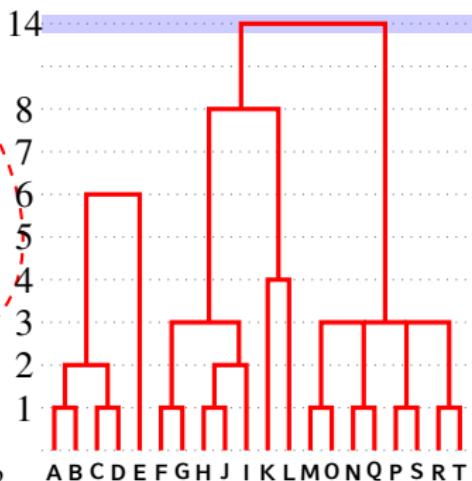
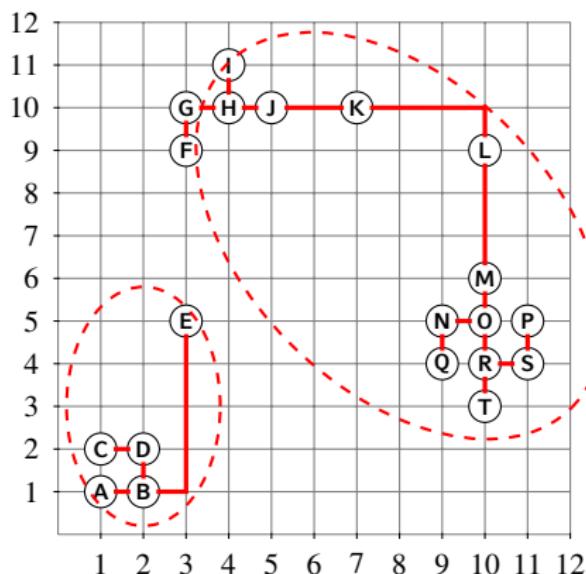
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